DISTRICT OF COLUMBIA

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ALCOHOLIC BEVERAGE CONTROL BOARD

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IN THE MATTER OF:

Balducci's Holding, Inc. :

t/a To Be Determined : Fact-Finding
3201 New Mexico Ave NW : Hearing

Retailer B - ANC 3D License #88667

(Request to Extend Safekeeping)

> Wednesday, December 12, 2018

The Alcoholic Beverage Control Board met in the Alcoholic Beverage Control Hearing Room, Reeves Building, 2000 14th Street, N.W., Suite 400S, Washington, D.C. 20009, Chairperson Donovan W. Anderson, presiding.

PRESENT:

DONOVAN W. ANDERSON, Chairperson NICK ALBERTI, Member BOBBY CATO, JR., Member MIKE SILVERSTEIN, Member REMA WAHABZADAH, Member

ALSO PRESENT:

ANNE MARIE VASSALLO-McKINNON, Applicant Attorney ALLEN MERKEN, Applicant

1 P-R-O-C-E-E-D-I-N-G-S 2 3:58 p.m. 3 CHAIRPERSON ANDERSON: All right. We are back on the record. We now have a Fact-4 Finding Hearing for Balducci's Holding, LLC t/a 5 To Be Determined, License No. 88667, request to 6 7 extend safekeeping. 8 Would the parties, please, approach 9 and identify themselves for the record, please? 10 MS. VASSALLO-McKINNON: Good morning. I'm Anne Marie Vassallo McKinnon. 11 That's V, as 12 in Victor, A-S-S-A-L-L-O new word McKinnon, M-C-13 K-I-N-N-O-N, of the Skeen Law Firm on behalf of 14 Balducci's Holding, LLC. 15 CHAIRPERSON ANDERSON: Good afternoon, 16 Ms. Vassallo-McKinnon. Yes, sir, you are? 17 MR. MERKEN: Allen Merken. I'm the 18 Vice President of Real Estate. That's M-E-R-K-E-19 N. And I'm here on behalf of Balducci's. 20 CHAIRPERSON ANDERSON: All right. 21 This is asking for an extension of safekeeping of

the license. The license has been in safekeeping

since 2015 and it is now almost 2019. It is not apparent that this license will be on board. If we were to grant this extension, it would be through March 31, 2019.

So basically, I'm thinking ahead, because you had asked for an extension and this would have carried you through March of 2019.

That's basically three months.

When you have a license, will you be able to identify a location by March of 2019?

And if you are unable to locate a location by March of 2019, why? And when will you be able to identify a location?

MS. VASSALLO-McKINNON: Chairman, let me just give you give you a little update of where we are at and then we can answer any questions there might be.

We -- in our letter to you in

September of this year, we indicated that we

still have firmly in place a Letter of Intent

with Valor Development for their Ladybird Project

redevelopment. It is over on Yuma Street.

We met with you about a year ago. We gave you a formally drafted copy of that Letter of Intent with Valor. And we received from them the first round of -- the first initial draft of the lease in March of 2018. We began to go through that lease, as the initial round of reviews, and I'm going to ask Allen to step in here.

Around May, Valor Development ran into a snag with the landowner. The developer is not the landowner at this point. Valor has been seeking its zoning entitlement for the property. So they communicated to us that they would not be continuing, at that time, with active lease negotiations until they worked out things with the developer.

So I'm going to ask Allen to step in here and tell us where we are at in terms of the negotiations which are ongoing and still active with Valor and what Valor is doing to try and advance the project forward.

I will say that a comment on this,

that project is still very much the identified site. Balducci's still wants to pursue it. It meets all its requirements. It is simply, at this time, they are on the sideline until the developer and the property owner figure out what they need to do next.

MR. MERKEN: And that is true. We are still actively working with them. Valor has also brought in a larger developer to work with them to work through some of their ground issue problems. And where, at this time, they are not sharing those with us. We don't know if it's parking, if it's residential, what it is, but they are working through that. They have brought another developer in. They are working. They realize every month that this isn't open, they are also losing money, so they are trying to expedite it.

As of yesterday, they have not given us even a clear, they just said well, no, wait, we are going to talk to you in January.

Hopefully we will have some good news, but that

is as far as we have. So we are kind of at the mercy of the developer. In the meantime, I'll share this also.

In the meantime, Balducci's is in the middle of a refinancing to help our operation and to get ready so when this happens, we will have all the complete financing for the company all ready to go. So we are -- you know, that is taking place over the next several months.

MS. VASSALLO-McKINNON: I think as we articulated to the Board last year when we had the chance to meet with you, having the license is a very important tool in terms of negotiation, because it provides an element of certainty of one of the things that ultimately makes a Balducci's successful.

Fine wines and craft beers are an important part of the business model because they not only bring people into the store, they also serve as a complimentary type of product. A person comes in to buy food, they may buy wine.

A person comes in to buy wine, they may think of

food. It helps to expand the customer's time and experience in the store.

So having this license, and this was explained. I believe last year the gentleman who was with me, Joel Chase, he is no longer with the company. He was articulating to the Board that the license provides a very important element of certainty.

Should we no longer have this license and in the future apply anew, go through the standard application process with the ANC, appear before the Board, our notices, all of that, we believe we qualify for the license. We realize this license category is in the moratoria. There are certain exceptions that allow you to still qualify for the license. And we believe that that would happen.

However, there is never the certainty.

The law could change. There could be some

unforeseen or unknown disagreement. We don't

know. So having this license and being able to

continue having the license it is very important

1 in terms of providing certainty that you can take 2 into the lease negotiations. MR. MERKEN: And yet it's -- now, the 3 4 safekeeping, now -- well, we appreciate the fact 5 that, you know, we are going through this and, you know, we can have it. It would be great. 6 7 don't want to stay too long at the party, so to 8 speak, but, you know, we are looking here for 9 whatever guidance you want to instill upon us. CHAIRPERSON ANDERSON: Well, I think 10 11 the problem is that we are going to -- this 12 extension, it was -- it's because extensions are 13 only granted for six months, so this extension, 14 if granted, is through March of 2019, March 31, 15 2019. 16 And so what you are telling me is that 17 you are going to come back again in March and 18 request another extension through September of 19 2019. 20 MS. VASSALLO-McKINNON: Yes, I believe 21 you are correct. 22 CHAIRPERSON ANDERSON: So --

MS. VASSALLO-McKINNON: While we would very much like to give you a delivery date -
CHAIRPERSON ANDERSON: And so -
MS. VASSALLO-McKINNON: -- I think

it's all an estimate.

CHAIRPERSON ANDERSON: -- if we agree to this now, what are you going to provide us in -- when you ask for the extension in March of 2019? What is it -- what should we expect? What should we hold you -- what should -- because there has to be some point and I agree with you that having a license, I mean, we do have these issues where yes, you can apply for a new license, because you are applying for a B License. So it's not as controversial as applying for an A.

So or so it's -- you can get a B

License. So but it's always good when someone
has something in-hand. I mean, we have other
cases where people believe that I need to hold on
to the license, but at the same time, what is it
that -- what's the expectation? There has to be

some expectation.

There has to be some end goal to say we are going to have this license. We are going to have -- we are going to identify a location, because even if you were to say I signed a lease, it -- there is really no assurances that within-- by September of 2019 you will be operational, because from what I am told, we are still gathering land. So even if you sign a lease, you are not going to come onboard maybe until 2020.

So but there has to be some yardstick that we have to measure whether or not there is progress and I'm not -- it doesn't appear to me that there is any progress since the last time you were here. There is still no lease.

MS. VASSALLO-McKINNON: I think you are correct, because of the difficulty of agreement that arose between the property owner and Valor Development, we were not able to move forward in the last six months. We are pretty much still on a holding pattern.

MR. MERKEN: You are correct. It's a

time line. If we were actually to come back and 1 2 say we have a lease, you are right, it would probably be 12 to 14 months before the property 3 4 would actually get open. 5 CHAIRPERSON ANDERSON: And you are in a different position if you have a lease, because 6 7 if you have a lease, then we know that you are actively -- because then the Board can't say we 8 9 are going to take away the license, because we 10 know that you have a lease. And so you are in 11 the process of doing the build-out to open up. 12 But you still haven't identified a 13 property. Well, you haven't identified a 14 property, because you don't have a lease. 15 MS. VASSALLO-McKINNON: We have a 16 draft lease sitting here. 17 CHAIRPERSON ANDERSON: But you know 18 what I mean. 19 MS. VASSALLO-McKINNON: Right, right. 20 CHAIRPERSON ANDERSON: It's not --21 MS. VASSALLO-McKINNON: It's not ---- a lease 22 CHAIRPERSON ANDERSON:

until the four -- the document is signed and dated and then folks -- their obligation that need to sign. So right now, do you -- there is nothing there. And as I said, I'm always thinking ahead and I'm trying to figure out how if we approve this, when you come back in March, is it still -- okay, we are still looking for a--we are still trying to find -- we -- there is still no progress.

You come back in September, there is still no progress, because as I said before, I am aware that there is still going to be a process before the license is open. So you tell me. I mean, what is it that we should expect? What is it that should we hold you to?

I mean, of course, there are certain things that are beyond your control, but what is it that we should hold you to in March if we approve this today?

MS. VASSALLO-McKINNON: You bring up a very good point. In addition to providing you the update of where we are at, at this point, we

actually applied for this opportunity today,
because we want to seek some guidance. We want-I mean, you want to see benchmarks from us. We
would really like to meet these benchmarks,
because this is a great market for Balducci's to
get back into. We very much want to.

But we cannot provide a delivery date of the property, the Ladybird Project, because we don't have one. So we would also like the guidance from the Board. What would the Board like us to -- we would prefer to continue to file our annual application, we will pay our annual renewal fee, we pay that in September, to make our request for safekeeping, provide you with our update.

And if that doesn't provide an element of comfort to the Board, then if you want us to relinquish this license, I mean, we are willing to do what the Board wants us to do. Keep taking into account the development, both curves and benchmarks that you want to see.

CHAIRPERSON ANDERSON: Well, we can't

tell you to relinquish the -- we can't tell you to do that. And we can't take away the license from -- currently. So therefore, if we were to decide not to grant the extension, then we need to -- we are going to want another form, so we would have what is called a Contested Fact-Finding Hearing.

And so therefore, you would come and it's a contested matter. So even if the recommendation today was to not grant the extension, we still have -- we still would have to give you an opportunity to come back here.

And so why is it that what we are doing is improper?

So I can't tell you what to do. I mean, if you want to relinquish it, then that's yours, but again, you are saying that we want to hold on to it, because it's good to have a license because of the surety. But I -- the Board, at some point, we had at some point in our history, had a very long list of establishments that were in safekeeping.

And so what the Board is trying to keep is a safekeeping list to a manageable -
MS. VASSALLO-McKINNON: Um-hum.

CHAIRPERSON ANDERSON: -- list. And to say that if you don't -- if you can't provide us with sufficient guidance why is it you want to keep this license in safekeeping, then we are going to start the process and have you turn it over. So I'm not going to say this is what you need to do, but you just have to show the Board that yes, I could easily say to you that there are certain areas in DC you can go and sign a lease and you will be onboard immediately.

However, you know the market that you want to open in and so, therefore, you are trying to be in a specific market.

MS. VASSALLO-McKINNON: Okay.

CHAIRPERSON ANDERSON: So but as I said, there are plenty of other areas in DC that you can utilize, but maybe that market is not attractive to you. So but it just has to be -- it can't be this holding pattern. At some point,

someone is -- it can't be a holding pattern. 1 2 I'm not sure -- you are paying -- you are paying a fee to renew the license and it's in 3 a holding pattern. It's not being utilized. 4 MS. VASSALLO-McKINNON: We paid the 5 annual fee on the 17th. 6 7 CHAIRPERSON ANDERSON: Right. So 8 that's what I'm saying, so you are also paying 9 and are you going to continue paying this fee for 20 years or 10 year if we allow you to do it? 10 11 And so it's a decision at some point that you 12 have to make, but we are not in a position. 13 So we just bring you in to say this is 14 -- you need to tell us what is going on with you identifying a location, because as I said, as I 15 16 stated, once you identify a location, it's going to take a while for the license to start 17 18 generating income. 19 So it's -- any questions by any other Board Members? Mr. Alberti? 20 21 MEMBER ALBERTI: I'm just curious.

this is just a regular B, it's not a full-service

1	grocery then?
2	MS. VASSALLO-McKINNON: It's a Class
3	B Retailer. I believe we have the grocery
4	endorsement option, full-service grocery.
5	MEMBER ALBERTI: All right. Can I ask
6	the Director who is sitting in the back, the type
7	of license, Mr. Moosally?
8	MR. MOOSALLY: Regular Class B.
9	MEMBER ALBERTI: Pardon?
10	MR. MOOSALLY: Regular Class B.
11	MEMBER ALBERTI: Regular Class B. So
12	my curiosity then is what steps do you think you
13	would avoid by not having to apply for a new
14	license?
15	MS. VASSALLO-McKINNON: I'm sorry. I
16	looked up the statute just to make sure. I
17	looked up both the definition of full-service
18	grocery to make sure.
19	MEMBER ALBERTI: No, but that's not in
20	play here. You are not a full-service grocery.
21	If you were to apply, you would have to that
22	would basically be a new application.

1	MS. VASSALLO-McKINNON: The old the
2	most concerning one is, for instance, that
3	well, I believe that the individuals on the
4	license would qualify. They have already
5	qualified.
6	MEMBER ALBERTI: All right. It's just
7	a matter of background check, which is
8	MS. VASSALLO-McKINNON: A change in
9	the law is, you know, something that we can't
LO	control. We don't foresee one, but it could
L1	happen. And I don't believe we would encounter
L2	too much opposition, but you never know.
L3	MEMBER ALBERTI: You don't avoid that
L 4	step.
L5	MS. VASSALLO-MCKINNON: No, I
L6	understand.
L 7	MEMBER ALBERTI: Because
L8	MS. VASSALLO-McKINNON: We don't.
L9	MEMBER ALBERTI: when you transfer
20	to a location, there will be a public
21	announcement and a chance for the public to weigh
22	in.

1	MS. VASSALLO-McKINNON: Right, I know
2	that. We always have
3	MEMBER ALBERTI: Right. So
4	MS. VASSALLO-MCKINNON: ANC
5	consideration and certainty, you know, just
6	MEMBER ALBERTI: So yeah, I just want
7	to make I just want to agree with you, because
8	I really want to because I think the licensee
9	is just sort of psychologically saying I've got
LO	the license and this is great to him.
L1	But really
L2	(Simultaneous speaking)
L3	MS. VASSALLO-McKINNON: A change
L 4	MEMBER ALBERTI: your
L 5	MS. VASSALLO-McKINNON: in the law,
L6	I think, is the biggest concern.
L7	MEMBER ALBERTI: that's the only
L8	MS. VASSALLO-McKINNON: Somebody gets
L9	sections are altered.
20	MEMBER ALBERTI: Right. That's the
21	only way and you can look at the history
22	MS. VASSALLO-McKINNON: Yeah, right.

MEMBER ALBERTI: -- of changes in law. 1 2 And it really doesn't really -- I can't think of in the last 50 years changes in the law that 3 4 would have affected you. MS. VASSALLO-McKINNON: I would not be 5 worth my salt if I made guarantees to my clients. 6 7 MEMBER ALBERTI: No, I know, I know. 8 But I just want you and your client to understand 9 that except for the certain nebulous changes in the law, which aren't likely, what we really --10 11 are there really any processes? And so there are 12 no guarantees. As there are no guarantees for 13 the transfer, as there are to a location. 14 are no guarantees for a new license. 15 Okay. I just wanted --16 MS. VASSALLO-McKINNON: I'll talk 17 about that. 18 MEMBER ALBERTI: -- to do that so 19 every -- I just hope that you know that and consider that. 20 21 MS. VASSALLO-McKINNON: Right. 22 the costs, I mean, I have weighed into my client

that the costs are very -- the administrative 1 2 costs and the owner fee cost. MEMBER ALBERTI: 3 Okay. MR. MERKEN: Internally for us to have 4 5 -- to know that we have it, it helps us in a business strategy going to investors, talking to 6 the landlord and the developers to say well, here 7 8 is our -- what we are going to be offering the 9 public. Here is what we are offering. Here is what we will do. 10 11 It's nice to know that we have this 12 and we just have to go through, where if we don't 13 have it, it's kind of something we can't promise, 14 because we don't know what we are going to get. 15 CHAIRPERSON ANDERSON: Any other 16 questions by any Board Members? Any other 17 comments that you want to make? 18 MS. VASSALLO-McKINNON: For my 19 background, I looked up some of the other 20 licenses in safekeeping. We are not the longest, 21 but clearly not the shortest. 22 CHAIRPERSON ANDERSON: Well, there are certain types of licenses, all right, let me -you can look at that list. I'll tell you why.
We have a class --

MS. VASSALLO-McKINNON: I looked it up already and so far I can see the Board's dispositions on a --

CHAIRPERSON ANDERSON: No, but I'm saying that there is a class of license that we have right now that will stay in safekeeping perpetually. And we will renew them because it's a class of license until DC changes the law, these folks cannot utilize the license that they have.

So you might see some license in there that we routinely -- they pay the fee. We routinely will extend it, because they are hoping and praying that the law will be changed so they can use their license. So that's why I'm saying, you can't look at that list, because you will realize that yes, you are not the oldest one.

And I'm not quite sure -- and they might be -- they probably will stay in that

1	state, maybe for the next 10 to 15 years, unless
2	the City Council changes the law. They believe
3	that it's in their business sense to pay the
4	renewal fee, because this license is so valuable
5	to them, which currently it is very valuable, but
6	they can't use it until the law is changed. So
7	don't
8	MS. VASSALLO-McKINNON: Okay. Well,
9	my next question
LO	CHAIRPERSON ANDERSON: All right.
L1	MS. VASSALLO-McKINNON: I had also
L2	looked at the language of the statute. It said,
L3	you know, "demonstrate satisfactory progress."
L 4	And
L5	CHAIRPERSON ANDERSON: And that's the
L6	way remember
L7	MS. VASSALLO-McKINNON: Satisfactory
L8	progress.
L9	CHAIRPERSON ANDERSON: what did I
20	say to you when you started? I said, okay, this
21	extension is through March of 2019. So
22	therefore, you are going to come back to us.

MS. VASSALLO-McKINNON: Yes.

CHAIRPERSON ANDERSON: So what is it that we should expect? Because it's -- we are talking about three months and you have to come back again. So you are going to come back to us again.

MS. VASSALLO-McKINNON: Yes.

CHAIRPERSON ANDERSON: And when I said to you like if you had a lease, then it's an easy -- you just say, you know, we signed a lease. Of course, you know, it is going to take us a year to do the build-out and do all of that and that's fine, we understand that. But you are still saying to us that we are still searching for a location.

MS. VASSALLO-McKINNON: Actually, I do want to make clear this Ladybird Project is the site that Balducci's has identified in the District of Columbia. There is a Letter of Intent. And I realize Letters of Intent are not necessarily binding, but there is also a draft lease sitting on Mr. Merken's desk that he has

been told by Valor Development we can't discuss 1 2 it with you, because we are still trying to get things settled with the property owner. 3 And the 4 property owner compelled to bring in an 5 additional deep-pocket developer to try and transfer the entire project. 6 So in the District of Columbia, I 7 8 don't think you are really considering alternate 9 Now, would it make sense to look at sites. alternate sites to quickly use this license? 10 11 That's kind of a double-edged sword. 12 MR. MERKEN: Well, we have, but you 13 know, not -- but there is nothing that was worth 14 talking about, at this point. 15 CHAIRPERSON ANDERSON: All right. 16 MR. MERKEN: There is a half a dozen, 17 but we just haven't --18 CHAIRPERSON ANDERSON: And have you 19 provided us with a Letter of Intent? 20 MS. VASSALLO-McKINNON: We did provide 21 you a copy last year in September. It's dated 22 September --

1 CHAIRPERSON ANDERSON: Oh, so you 2 didn't provide this to us today. MS. VASSALLO-McKINNON: 3 Yes, and we 4 would be glad to include it in our letter of 5 September 17th. CHAIRPERSON ANDERSON: I just have the 6 7 letter. I don't have anything else, so all 8 right. 9 MS. VASSALLO-McKINNON: We don't have 10 a new copy of the Letter of Intent. 11 CHAIRPERSON ANDERSON: All right. 12 MS. VASSALLO-McKINNON: All right. We 13 are still under the previous one. 14 CHAIRPERSON ANDERSON: All right. 15 Well, I think we are stuck between a rock and a 16 hard place to avoid this -- to avoid having you 17 come back. You need to provide us something. 18 Hopefully you have something more concrete to 19 provide to us moving forward, because you are 20 going to come back to us in March and in order 21 for you not to have to pay her to be here with 22 us, you have -- we need something more concrete.

If it's sending something more concrete, it's like okay, here is a lease. We signed a lease. Then you are not going to come back to us, because we understand that you have now signed the lease and so I would say I'm going to recommend to the Board that we grant the request through March 31, 2019.

But to let you know that to avoid coming back here, then I think if you -- you need to tell us where you are in signing the lease.

Where -- what's the hold up? What is it you need to find out from the larger-- what's the time line? Because I think if you provide us a time line to say this is what -- this is how long it is going to take to -- you know, for us to sign the lease, then we are reasonable people.

And so if it's a reasonable request, then it will be approved. But if it's not, then we are going to bring you back here and then if you can't -- if it's still like we are still talking, then the Board could say that we are going to start the process to cancel the license.

1	And that takes another process, so
2	it's not we just don't say we are going to
3	cancel it and cancel it. We have to give you an
4	opportunity in a more formalized structure to
5	tell us why is it that we should not take it.
6	Okay? So with that, do you have any
7	final comments you want to make?
8	MS. VASSALLO-McKINNON: No, thank you.
9	CHAIRPERSON ANDERSON: I make a motion
10	that we grant this request through March 31,
11	2019. Is there a second?
12	MEMBER SILVERSTEIN: Second.
13	CHAIRPERSON ANDERSON: Mr. Silverstein
14	has seconded the motion.
15	All those in favor say aye.
16	ALL: Aye.
17	CHAIRPERSON ANDERSON: Those opposed?
18	The matter passes, sometimes I have to count just
19	to make sure I know, 5-0-0.
20	Well, thank you very much, but I have
21	told you what the expectation is and we will see
22	what happens in March of 2019.

1	MR. MERKEN: Thank you.
2	CHAIRPERSON ANDERSON: And have a good
3	day. Thank you.
4	MS. VASSALLO-McKINNON: Thank you.
5	(Whereupon, the Fact-Finding Hearing
6	was concluded at 4:22 p.m.)
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<u>C E R T I F I C A T E</u>

This is to certify that the foregoing transcript

In the matter of: Balducci's

Before: DCABRA

Date: 12-12-18

Place: Washington, DC

was duly recorded and accurately transcribed under my direction; further, that said transcript is a true and accurate record of the proceedings.

Court Reporter

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