

DISTRICT OF COLUMBIA  
+ + + + +  
ALCOHOLIC BEVERAGE CONTROL BOARD  
+ + + + +  
ROLL CALL HEARING

```

-----=
IN THE MATTER OF:           :
                             :
Entice Lounge, LLC,         : Roll Call
t/a Entice Lounge           : Hearing
1725 Columbia Road, NW     :
License #117477             :
Case #21-PRO-00078         :
Retailer Class CR - ANC 1C:
(New Application)           :
-----=

```

Monday  
November 1, 2021

The Alcoholic Beverage Control Board  
met via WebEx videoconference, LaVerne Fletcher,  
Board's Agent, presiding.

PRESENT:

LAVERNE FLETCHER, ABRA Board's Agent

ALSO PRESENT:

GAY GLADING, Protestant

AMIR IRANI, ANC 1C

ELLEN JAFFE, Protestant

DENIS JAMES, Protestant, Kalorama Citizens  
Association

STEPHEN McKEVITT, Protestant

NANCY SHIA, Protestant

SIDON YOHANNES, Applicant's Counsel

1 P-R-O-C-E-E-D-I-N-G-S

2 10:15 a.m.

3 MS. FLETCHER: Okay. Would the  
4 parties in the matter of Entice Lounge -- we'll  
5 state your names in a moment. This is Entice  
6 Lounge, LLC, Case No. 21-PRO-00078, 1725 Columbia  
7 Road, Northwest, License No. ABRA-117477. This  
8 is a Retailer Class CR.

9 This is a new application. The  
10 protest issues are adverse impact on peace,  
11 order, and quiet, residential parking and  
12 vehicular and pedestrian safety. Is anyone  
13 present on behalf of ANC 1C?

14 MR. IRANI: I'm Amir Irani. Present  
15 as Chair of ANC 1C.

16 MS. FLETCHER: Thank you, Mr. Irani.

17 MR. IRANI: Thank you, Ms. Fletcher.

18 MS. FLETCHER: And will you please  
19 spell your name for the record?

20 MR. IRANI: A-M-I-R I-R-A-N-I.

21 MS. FLETCHER: Thank you very much.  
22 Is anyone present on behalf of the Kalorama  
23 Citizens Association?

24 MR. JAMES: Yes, good morning. Denis  
25 James here.

1 MS. FLETCHER: Thank you, Mr. James.

2 We also --

3 MR. JAMES: And my name is spelled --  
4 it's spelled D-E-N-I-S, just one N --

5 MS. FLETCHER: Yes.

6 MR. JAMES: -- J-A-M-E-S.

7 MS. FLETCHER: Thank you. We also  
8 have a group of individuals. Is there a  
9 designated representative present on behalf of  
10 the group of 5 or more?

11 MS. JAFFE: Hi, Ms. Fletcher. This is  
12 Ellen Jaffe. I have been designated as such,  
13 though there are also two other signees I noticed  
14 who are online as well. I think a lot of people  
15 had trouble getting into the Webex, so --

16 MS. FLETCHER: That's okay. That'll  
17 be fine. And you said there are two other  
18 individuals present from the group?

19 MS. JAFFE: Yes.

20 MS. FLETCHER: Okay. If those  
21 individuals could state their names, please.

22 MR. McKEVITT: Hello, I am Stephen  
23 McKevitt.

24 MS. FLETCHER: Stephen, could you  
25 spell your name, please?

1 MR. McKEVITT: Yes, S-T-E-P-H-E-N.  
2 Last name, M-C-K-E-V-I-T-T.

3 MS. FLETCHER: And you signed the  
4 protest letter, Mr. McKevitt?

5 MR. McKEVITT: Yes, I did.

6 MS. FLETCHER: Thank you. And the  
7 other person?

8 MS. SHIA: I am Nancy Shia, spelled S-  
9 H-I-A.

10 MS. FLETCHER: Thank you very much.

11 MS. JAFFE: And I believe Gay Glading  
12 is here too, though she may -- I don't know.  
13 Anyway --

14 (Simultaneous speaking.)

15 MS. FLETCHER: Someone else is  
16 present?

17 MS. JAFFE: I see her name up there,  
18 but she may have had to walk her dog. So yeah,  
19 so let's just go with who we have. All right?

20 MS. FLETCHER: Okay.

21 MS. JAFFE: Thank you.

22 MS. FLETCHER: Well, that's fine. One  
23 second. So Ms. Jaffe, you're a group of 17. The  
24 count is 17. Your group of 17 is granted  
25 conditional standing because three of you are

1 present today. And the Board needs to see at  
2 least 5 individuals. What that means is at the  
3 upcoming status hearing, at least two more people  
4 will need to appear who are not present today.

5 MS. JAFFE: Okay. That shouldn't be  
6 a problem.

7 MS. FLETCHER: Thank you.

8 MS. JAFFE: Hopefully, we'll be in  
9 person by then. I don't know.

10 MS. FLETCHER: Okay. You only need  
11 two more.

12 MR. IRANI: Ms. Fletcher --

13 MS. JAFFE: Okay. We can do it.

14 MR. IRANI: Ms. Fletcher, I just want  
15 to point out that this is in moratorium zone.

16 MS. FLETCHER: Oh, this is a  
17 moratorium zone?

18 MR. IRANI: It is, yes.

19 MS. FLETCHER: Thank you, Mr. Irani.

20 If this is a moratorium zone, thank you for  
21 bringing it to my attention. That means that  
22 only three protestants are required to be granted  
23 standing.

24 MS. JAFFE: Thank you. That makes it  
25 easier, though I think we should not have a

1 problem getting five.

2 MS. FLETCHER: Is anyone present on  
3 behalf of the applicant?

4 MS. YOHANNES: Yes, Sidon Yohannes  
5 present on behalf of the applicant. And that is  
6 S-I-D-O-N Y-O-H-A-N-N-E-S.

7 MS. FLETCHER: Ms. Yohannes, is the  
8 applicant present today?

9 MS. YOHANNES: No, I don't believe  
10 he's present.

11 MS. FLETCHER: Okay. Thank you. We  
12 have three protestants granted standing today,  
13 ANC 1C, the Kalorama Citizens Association, and a  
14 group of 17. I will give you the date for the  
15 status protest hearing.

16 MS. YOHANNES: Ms. Fletcher, if I may  
17 before you do that --

18 MS. FLETCHER: Yes.

19 MS. YOHANNES: -- did KCA indicate  
20 when a letter was sent to the applicant regarding  
21 the meeting seven days before, if something was  
22 sent and when it was sent?

23 MS. FLETCHER: So Mr. James, do you  
24 have a record of when the applicant was given  
25 seven-day notice of the meeting that you held

1 concerning the protest?

2 MR. JAMES: I'll have to look it up.  
3 And I definitely did do that. And --

4 MS. FLETCHER: Okay.

5 MR. JAMES: -- if you don't mind  
6 waiting a moment, I just need to see -- as soon  
7 as I see the placard, then I can go to my sent  
8 file and find it. Just one moment if you don't  
9 mind.

10 MS. FLETCHER: Well, if you find it  
11 during the process of me finishing up with this  
12 case, then you can let us know what it is. If  
13 you don't find it, can you send us an email? Do  
14 we have Ms. Yohannes' email address?

15 MR. JAMES: I do. I'd be glad to send  
16 her the email -- forward her the email by which -  
17 -

18 MS. FLETCHER: But you can --

19 MR. JAMES: -- we gave notice.

20 MS. FLETCHER: So Mr. James, you can  
21 send it to me as well. Normally, your protest  
22 letter does include that information. It doesn't  
23 this time. But normally, it does.

24 So if you could just continue to  
25 include it in your future protest letters that

1 you gave the applicant at least seven-day notice  
2 of the meeting that you had concerning the  
3 application. And also indicate that you're  
4 incorporated. We know that you are, but it has  
5 to be in the protest letter as well. Anything  
6 else, Ms. Yohannes?

7 MR. JAMES: I believe we referenced  
8 that by a citation of 25-601-3A and D or  
9 something like that. I don't have the law open  
10 in front of me, but I'm pretty sure we referenced  
11 that.

12 MS. FLETCHER: Yeah, that's correct,  
13 25-601. Okay. So you can just email Ms.  
14 Yohannes whatever document you have and you can  
15 send it to me as well, Mr. James. And I will  
16 include it in the protest as well.

17 MR. JAMES: Okay.

18 MS. YOHANNES: Thank you.

19 MS. FLETCHER: Anything else, Ms.  
20 Yohannes?

21 MS. YOHANNES: No, Ms. Fletcher. I  
22 have nothing else. Thank you.

23 MS. FLETCHER: Okay. So we need to  
24 set a date for mediation, the status hearing, and  
25 the protest hearing. I'll give you the date for



1 the status and protest hearing first. The day  
2 for the status hearing is December 1, December 1,  
3 2021 at 10:30. The protest hearing is set for  
4 January 12, January 12, 2022 at 1:30.

5 MS. JAFFE: Ms. Fletcher?

6 MS. FLETCHER: Yeah, who's speaking?

7 MS. JAFFE: It's Ellen Jaffe. There  
8 were two more of our people on. I don't know if  
9 it makes any difference, but I just wanted to  
10 tell you that I just saw their names if you  
11 wanted to add them to the -- it doesn't -- if  
12 it's not necessary, that's fine.

13 MS. FLETCHER: No, just give me one  
14 second. So I'll take a moment to get their  
15 names. It does make a difference.

16 MS. JAFFE: Okay. John Carter is  
17 there.

18 MS. FLETCHER: Can John state his  
19 name?

20 MS. JAFFE: He just walked -- he's  
21 walking away. I don't know why.

22 MS. FLETCHER: So that's John who?

23 MS. JAFFE: Carter, C-A-R-T-E-R. He's  
24 hard of hearing, so --

25 (Simultaneous speaking.)

1 MS. FLETCHER: No problem. I noted  
2 his presence, John Carter. And who's the other  
3 person?

4 MS. JAFFE: Gay Glading is also here.  
5 I can see her now. She's got her video on.

6 MS. FLETCHER: What's Jay's last name?

7 MS. JAFFE: Glading.

8 MS. GLADING: Glading.

9 MS. FLETCHER: Could you state the  
10 name and spell it, please?

11 MS. GLADING: Can you hear me?

12 MS. FLETCHER: Yes.

13 MS. GLADING: Okay. G-A-Y, last name  
14 G-L-A-D-I-N-G.

15 MS. FLETCHER: Thank you very much.

16 MS. GLADING: Thank you.

17 MS. FLETCHER: I'm going to give you  
18 the next available day for mediation. The next  
19 available day for mediation is Wednesday,  
20 November 10, unless anyone on the line has any  
21 business with the Board on Wednesday. Ms.  
22 Yohannes, do you have any business with the Board  
23 on Wednesday, November 10, as far as you know?

24 MS. YOHANNES: As far as I know, I do  
25 not.

1 MS. FLETCHER: Would you prefer not to  
2 do on a Wednesday just in case something comes  
3 up?

4 MS. YOHANNES: Yes, I would.

5 MS. FLETCHER: We can do mediation  
6 Monday, November 15 at 2:00.

7 MR. JAMES: That would work for Denis  
8 James.

9 MS. FLETCHER: That would work for  
10 Denis James.

11 MR. JAMES: And this would all be by  
12 Webex. Is that correct?

13 MS. FLETCHER: Yes.

14 MR. JAMES: And while I'm speaking, I  
15 already forwarded the requested email of  
16 notification to you and Ms. Yohannes.

17 MS. FLETCHER: Thank you, Mr. James.

18 MS. YOHANNES: Thank you. I will take  
19 a look at that. Monday, November 15 at 2:00, is  
20 that the date, Ms. Fletcher?

21 MS. FLETCHER: Yes.

22 MS. YOHANNES: That works for the  
23 applicant.

24 MR. IRANI: That works for ANC 1C, Ms.  
25 Fletcher.

1 MS. JAFFE: It works for us, for the  
2 protest letter people. I thought you said the  
3 15th. Is it the 15th or 16th? I'm sorry.

4 MS. FLETCHER: 1-5.

5 MS. JAFFE: Okay, got it. Thank you.

6 MS. FLETCHER: You're welcome. Okay.  
7 The mediation is set for Monday, November 15 at  
8 2:00.

9 MR. JAMES: And you'll send out a  
10 Webex invitation for that.

11 MS. FLETCHER: I sure will.

12 MR. JAMES: Is that right?

13 MS. FLETCHER: Mm-hmm.

14 MR. JAMES: Great. Just haven't done  
15 this in a while, so --

16 MS. FLETCHER: No, I haven't seen you  
17 in a while, Mr. James.

18 MR. JAMES: I know. I'm sorry for  
19 that, but I'm glad for the lack of work involved.

20 MS. FLETCHER: Okay. Well, thanks,  
21 everyone, for coming. And I will see you on the  
22 15th at 2:00.

23 MS. JAFFE: Okay. Thanks a lot.

24 MS. FLETCHER: You're welcome.

25 MR. JAMES: Thank you very much.

1 MS. FLETCHER: You're welcome.

2 MS. YOHANNES: Thank you.

3 MS. FLETCHER: You're welcome.

4 MS. GLADING: Thank you.

5 MS. FLETCHER: You're very welcome.

6 The roll call hearing is concluded.

7 (Whereupon, the above-entitled matter  
8 went off the record at 10:28 a.m.)

9

10

11

12

13

14

15

16

17

18

19

20

21

22

23

24

25

<b>A</b>	<b>D</b> 8:8 <b>D-E-N-I-S</b> 3:4 <b>date</b> 6:14 8:24,25 11:20 <b>day</b> 9:1 10:18,19 <b>days</b> 6:21 <b>December</b> 9:2,2 <b>definitely</b> 7:3 <b>Denis</b> 1:19 2:24 11:7,10 <b>designated</b> 3:9,12 <b>difference</b> 9:9,15 <b>DISTRICT</b> 1:1 <b>document</b> 8:14 <b>dog</b> 4:18	<b>granted</b> 4:24 5:22 6:12 <b>group</b> 3:8,10,18 4:23,24 6:14	<b>H</b>	<b>H-I-A</b> 4:9 <b>hard</b> 9:24 <b>hear</b> 10:11 <b>hearing</b> 1:3,6 5:3 6:15 8:24,25 9:1,2,3,24 13:6 <b>held</b> 6:25 <b>Hello</b> 3:22 <b>Hi</b> 3:11 <b>Hopefully</b> 5:8	<b>M</b>	12:2 <b>letters</b> 7:25 <b>License</b> 1:7 2:7 <b>line</b> 10:20 <b>LLC</b> 1:6 2:6 <b>look</b> 7:2 11:19 <b>lot</b> 3:14 12:23 <b>Lounge</b> 1:6,6 2:4,6	
<b>B</b>	<b>E</b>	<b>I</b>	<b>N</b>	<b>O</b>	<b>P</b>		
<b>A-M-I-R</b> 2:20 <b>a.m</b> 2:2 13:8 <b>above-entitled</b> 13:7 <b>ABRA</b> 1:16 <b>ABRA-117477</b> 2:7 <b>add</b> 9:11 <b>address</b> 7:14 <b>adverse</b> 2:10 <b>Agent</b> 1:13,16 <b>Alcoholic</b> 1:2,12 <b>Amir</b> 1:18 2:14 <b>ANC</b> 1:8,18 2:13,15 6:13 11:24 <b>Anyway</b> 4:13 <b>appear</b> 5:4 <b>applicant</b> 6:3,5,8,20,24 8:1 11:23 <b>Applicant's</b> 1:21 <b>application</b> 1:9 2:9 8:3 <b>Association</b> 1:20 2:23 6:13 <b>attention</b> 5:21 <b>available</b> 10:18,19	<b>easier</b> 5:25 <b>Ellen</b> 1:19 3:12 9:7 <b>email</b> 7:13,14,16,16 8:13 11:15 <b>Entice</b> 1:6,6 2:4,5	<b>I-R-A-N-I</b> 2:20 <b>impact</b> 2:10 <b>include</b> 7:22,25 8:16 <b>incorporated</b> 8:4 <b>indicate</b> 6:19 8:3 <b>individuals</b> 3:8,18,21 5:2 <b>information</b> 7:22 <b>invitation</b> 12:10 <b>involved</b> 12:19 <b>Irani</b> 1:18 2:14,14,16,17 2:20 5:12,14,18,19 11:24 <b>issues</b> 2:10	<b>names</b> 2:5 3:21 9:10,15 <b>Nancy</b> 1:21 4:8 <b>necessary</b> 9:12 <b>need</b> 5:4,10 7:6 8:23 <b>needs</b> 5:1 <b>new</b> 1:9 2:9 <b>normally</b> 7:21,23 <b>Northwest</b> 2:7 <b>noted</b> 10:1 <b>notice</b> 6:25 7:19 8:1 <b>noticed</b> 3:13 <b>notification</b> 11:16 <b>November</b> 1:11 10:20 10:23 11:6,19 12:7 <b>NW</b> 1:7	<b>online</b> 3:14 <b>open</b> 8:9 <b>order</b> 2:11	<b>P-R-O-C-E-E-D-I-N-G-S</b> 2:1 <b>parking</b> 2:11 <b>parties</b> 2:4 <b>peace</b> 2:10 <b>pedestrian</b> 2:12		
<b>C</b>	<b>F</b>	<b>J</b>	<b>K</b>	<b>L</b>			
<b>behalf</b> 2:13,22 3:9 6:3,5 <b>believe</b> 4:11 6:9 8:7 <b>Beverage</b> 1:2,12 <b>Board</b> 1:2,12 5:1 10:21 10:22 <b>Board's</b> 1:13,16 <b>bringing</b> 5:21 <b>business</b> 10:21,22	<b>far</b> 10:23,24 <b>file</b> 7:8 <b>find</b> 7:8,10,13 <b>fine</b> 3:17 4:22 9:12 <b>finishing</b> 7:11 <b>first</b> 9:1 <b>five</b> 6:1 <b>Fletcher</b> 1:13,16 2:3,16 2:17,18,21 3:1,5,7,11 3:16,20,24 4:3,6,10 4:15,20,22 5:7,10,12 5:14,16,19 6:2,7,11 6:16,18,23 7:4,10,18 7:20 8:12,19,21,23 9:5,6,13,18,22 10:1,6 10:9,12,15,17 11:1,5 11:9,13,17,20,21,25 12:4,6,11,13,16,20,24 13:1,3,5 <b>forward</b> 7:16 <b>forwarded</b> 11:15 <b>front</b> 8:10 <b>future</b> 7:25	<b>J-A-M-E-S</b> 3:6 <b>Jaffe</b> 1:19 3:11,12,19 4:11,17,21,23 5:5,8 5:13,24 9:5,7,7,16,20 9:23 10:4,7 12:1,5,23 <b>James</b> 1:19 2:24,25 3:1 3:3,6 6:23 7:2,5,15,19 7:20 8:7,15,17 11:7,8 11:10,11,14,17 12:9 12:12,14,17,18,25 <b>January</b> 9:4,4 <b>Jay's</b> 10:6 <b>John</b> 9:16,18,22 10:2	<b>Kalorama</b> 1:19 2:22 6:13 <b>KCA</b> 6:19	<b>lack</b> 12:19 <b>LaVerne</b> 1:13,16 <b>law</b> 8:9 <b>let's</b> 4:19 <b>letter</b> 4:4 6:20 7:22 8:5			
<b>D</b>	<b>G</b>						
	<b>G-A-Y</b> 10:13 <b>G-L-A-D-I-N-G</b> 10:14 <b>Gay</b> 1:18 4:11 10:4 <b>getting</b> 3:15 6:1 <b>give</b> 6:14 8:25 9:13 10:17 <b>given</b> 6:24 <b>glad</b> 7:15 12:19 <b>Glading</b> 1:18 4:11 10:4 10:7,8,8,11,13,16 13:4						

**people** 3:14 5:3 9:8  
 12:2  
**person** 4:7 5:9 10:3  
**placard** 7:7  
**please** 2:18 3:21,25  
 10:10  
**point** 5:15  
**prefer** 11:1  
**presence** 10:2  
**present** 1:15,17 2:13,14  
 2:22 3:9,18 4:16 5:1,4  
 6:2,5,8,10  
**presiding** 1:13  
**pretty** 8:10  
**problem** 5:6 6:1 10:1  
**process** 7:11  
**protest** 2:10 4:4 6:15  
 7:1,21,25 8:5,16,25  
 9:1,3 12:2  
**Protestant** 1:18,19,19  
 1:20,21  
**protestants** 5:22 6:12

---

**Q**


---

**quiet** 2:11

---

**R**


---

**record** 2:19 6:24 13:8  
**referenced** 8:7,10  
**regarding** 6:20  
**representative** 3:9  
**requested** 11:15  
**required** 5:22  
**residential** 2:11  
**Retailer** 1:8 2:8  
**Road** 1:7 2:7  
**roll** 1:3,6 13:6

---

**S**


---

**S-** 4:8  
**S-I-D-O-N** 6:6  
**S-T-E-P-H-E-N** 4:1  
**safety** 2:12  
**saw** 9:10  
**second** 4:23 9:14  
**seen** 12:16  
**send** 7:13,15,21 8:15  
 12:9  
**sent** 6:20,22,22 7:7  
**set** 8:24 9:3 12:7  
**seven** 6:21  
**seven-day** 6:25 8:1  
**Shia** 1:21 4:8,8  
**Sidon** 1:21 6:4  
**signed** 4:3  
**signees** 3:13  
**Simultaneous** 4:14  
 9:25

**soon** 7:6  
**sorry** 12:3,18  
**speaking** 4:14 9:6,25  
 11:14  
**spell** 2:19 3:25 10:10  
**spelled** 3:3,4 4:8  
**standing** 4:25 5:23 6:12  
**state** 2:5 3:21 9:18 10:9  
**status** 5:3 6:15 8:24 9:1  
 9:2  
**Stephen** 1:20 3:22,24

---

**T**


---

**t/a** 1:6  
**tell** 9:10  
**thank** 2:16,17,21 3:1,7  
 4:6,10,21 5:7,19,20  
 5:24 6:11 8:18,22  
 10:15,16 11:17,18  
 12:5,25 13:2,4  
**thanks** 12:20,23  
**thought** 12:2  
**three** 4:25 5:22 6:12  
**today** 5:1,4 6:8,12  
**trouble** 3:15  
**two** 3:13,17 5:3,11 9:8

---

**U**


---

**upcoming** 5:3

---

**V**


---

**vehicular** 2:12  
**video** 10:5  
**videoconference** 1:13

---

**W**


---

**waiting** 7:6  
**walk** 4:18  
**walked** 9:20  
**walking** 9:21  
**wanted** 9:9,11  
**WebEx** 1:13 3:15 11:12  
 12:10  
**Wednesday** 10:19,21  
 10:23 11:2  
**welcome** 12:6,24 13:1,3  
 13:5  
**went** 13:8  
**work** 11:7,9 12:19  
**works** 11:22,24 12:1

---

**X**


---



---

**Y**


---

**Y-O-H-A-N-N-E-S** 6:6  
**Yohannes** 1:21 6:4,4,7  
 6:9,16,19 8:6,14,18  
 8:20,21 10:22,24 11:4

11:16,18,22 13:2  
**Yohannes'** 7:14

---

**Z**


---

**zone** 5:15,17,20

---

**0**


---



---

**1**


---

**1-5** 12:4  
**1:30** 9:4  
**10** 10:20,23  
**10:15** 2:2  
**10:28** 13:8  
**10:30** 9:3  
**117477** 1:7  
**12** 9:4,4  
**15** 11:6,19 12:7  
**15th** 12:3,3,22  
**16th** 12:3  
**17** 4:23,24,24 6:14  
**1725** 1:7 2:6  
**1C** 1:8,18 2:13,15 6:13  
 11:24

---

**2**


---

**2:00** 11:6,19 12:8,22  
**2021** 1:11 9:3  
**2022** 9:4  
**21-PRO-00078** 1:8 2:6  
**25-601** 8:13  
**25-601-3A** 8:8

---

**3**


---



---

**4**


---



---

**5**


---

**5** 3:10 5:2

C E R T I F I C A T E

This is to certify that the foregoing transcript

In the matter of: Entice Lounge

Before: DCABRA

Date: 11-01-21

Place: teleconference

was duly recorded and accurately transcribed under my direction; further, that said transcript is a true and accurate record of the proceedings.



-----  
Court Reporter

**NEAL R. GROSS**

COURT REPORTERS AND TRANSCRIBERS

1323 RHODE ISLAND AVE., N.W.

WASHINGTON, D.C. 20005-3701