DISTRICT OF COLUMBIA + + + + + ALCOHOLIC BEVERAGE CONTROL BOARD + + + + + MEETING

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IN THE MATTER OF:	:	
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Lidl US Operations, LLC,	:	
t/a Lidl	:	
2224 Town Center Drive SE	:	Protest
Retailer A - ANC 7B	:	Hearing
License #119890	:	
Case # 22-PRO-00004	:	
	:	
(Application for a	:	
New License)	:	
	- =	

Wednesday April 6, 2022

The Alcoholic Beverage Control Board met via WebEx videoconference, Chairperson Donovan W. Anderson presiding.

PRESENT:

DONOVAN W. ANDERSON, Chairperson BOBBY CATO, JR., Member RAFI ALIYA CROCKETT, Member EDWARD S. GRANDIS, Member JENI HANSEN, Member JAMES SHORT, JR., Member

ALSO PRESENT:

SARAH FASHBAUGH, DC ABRA Staff STEPHEN O'BRIEN, Applicant Counsel MANALLE MAHMOUD, Applicant Counsel DANIEL GOODMAN, Witness ASHLEY ROBINSON, Witness TIFFANY BROWN, ANC 7B02 INVESTIGATOR CHRISTOPHER CONDON

1	P-R-O-C-E-E-D-I-N-G-S
2	1:39 p.m.
3	CHAIRPERSON ANDERSON: So there are
4	only two cases left on our calendar for this
5	afternoon. So the first case I'm now calling, is
6	a protest hearing, Case No. 22-PRO-00004, Lidl,
7	License No. 119890. This is an application for a
8	new license.
9	Ms. Fashbaugh, can you please elevate
10	the rights of the licensee, its witnesses, the
11	Board's witness, and the protestant and his -
12	her witnesses for this case, please.
13	MS. FASHBAUGH: Please stand by,
14	Stephen O'Brien, your rights have been elevated.
15	Manalle Mahmoud, your rights have been elevated.
16	Christopher Condon, your rights have been
17	elevated. Daniel Goodman, your rights have been
18	elevated. Tiffany Brown, your rights have been
19	elevated. Ashley Robinson, your rights have been
20	elevated.
21	That is all, Mr. Chair.
22	CHAIRPERSON ANDERSON: Thank you, Ms.
23	Fashbaugh.
24	Good afternoon, everyone. I would
25	like the parties to introduce themselves for the

record. Let's start with the representative of 1 2 the licensee. 3 MR. O'BRIEN: Good afternoon. Stephen 4 O'Brien for the licensee. I'm accompanied by my 5 colleague, Manalle Mahmoud. Do you want spellings, Mr. Chair? 6 7 CHAIRPERSON ANDERSON: Yes, I need all 8 parties to spell and state their name for the 9 record, please. MR. O'BRIEN: 10 Okay, my first name is 11 spelled S-T-E-P-H-E-N. Last name is O apostrophe 12 capital B-R-I-E-N. 13 MS. MAHMOUD: Good afternoon. First 14 name, Manalle, A-N-A-L-L-E. Last name is 15 Mahmoud, M-A-H-M-O-U-D. 16 CHAIRPERSON ANDERSON: Good afternoon. 17 Mr. O'Brien, if this matter goes to a hearing, 18 and you wish to call in witnesses, supporting 19 witnesses, that you have are on line, please. 20 MR. O'BRIEN: Yes, we have two 21 witnesses whose rights have been elevated. One 22 is Richard -- I'm sorry, I'm sorry, Daniel 23 Goodman and the second is Ashley Robinson. 24 CHAIRPERSON ANDERSON: Could we have 25 Mr. Goodman, can you please spell and state your

name for the record and your relationship, 1 2 please. 3 MR. GOODMAN: Yes. Daniel Goodman 4 here spelling first name, D-A-N-I-E-L. Last name 5 Goodman, G-O-O-D-M-A-N. And I am Director of Real Estate with Lidl US with the applicant. 6 7 CHAIRPERSON ANDERSON: Thank you. 8 MR. GOODMAN: Thank you. 9 CHAIRPERSON ANDERSON: Ms. Robinson, 10 can you please spell and state your name for the 11 record, please? 12 MS. ROBINSON: My name is Ashley Robinson. It's A-S-H-L-E-Y R-O-B-I-N-S-O-N. I am 13 14 the District Manager for upcoming Skyland store. 15 CHAIRPERSON ANDERSON: Thank you. 16 ANC? 17 MS. BROWN: Thank you. Tiffany L. 18 Brown, Commissioner for 7B02. Also, I am the 19 chair of 7B. My name is spelled T-I-F-F-A-N-Y, middle initial L, last name B-R-O-W-N. 20 21 CHAIRPERSON ANDERSON: Thank you, Ms. 22 Brown. 23 CHAIRPERSON ANDERSON: Do you have any 24 witnesses you intend to call this afternoon, Ms. 25 Brown?

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response?

1 2 MS. BROWN: I'm not sure what the 3 applicant's attorney expected me to bring. Ι 4 don't have any witnesses and I don't have any 5 exhibits. CHAIRPERSON ANDERSON: His motion is 6 7 that we should dismiss because you did not file a 8 9 MS. BROWN: I object to that. Ι 10 object to dismissing. 11 CHAIRPERSON ANDERSON: He has asked 12 that we dismiss your protest because you did not 13 file a PIF. The response of that, why didn't you 14 file a PIF seven days prior to the hearing as was 15 required by -- as was requested by -- as I 16 informed all parties, both parties at the pre-17 hearing conference. 18 MS. BROWN: Right. And I was under 19 the impression that you had to file if you were 20 going to present any exhibits or witnesses, 21 correct? 22 And I believe I asked ABRA if I needed 23 to list myself as a witness because I was coming 24 as the protestant and I was told no as I was 25 already down for appearing at the hearing.

1	CHAIRPERSON ANDERSON: Mr. O'Brien?
2	MR. O'BRIEN: May we know who at ABRA
3	told Ms. Brown this?
4	MS. BROWN: Sure. Give me a moment.
5	Martha Jenkins.
6	CHAIRPERSON ANDERSON: So Ms. Brown,
7	you're saying that - Ms. Brown is saying that
8	Ms. Jenkins informed you that because you were
9	calling any witnesses that you did not have to do
10	a PIF?
11	MS. BROWN: That's exactly what I'm
12	saying.
13	CHAIRPERSON ANDERSON: Any other
14	comments you wish to make, Mr. O'Brien?
15	MR. O'BRIEN: Yes, what I understand
16	Commissioner Brown to be saying is
17	notwithstanding she intends to testify herself.
18	Do I understand Ms. Brown correctly?
19	CHAIRPERSON ANDERSON: I think I heard
20	that.
21	MR. O'BRIEN: Okay, well, I would
22	suggest that the Board consult with Ms. Jenkins
23	about this. I mean we diligently in every case
24	adhere to the Board's requirements regarding the
25	filing of a PIF and exhibit forms.

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1	And at the status hearing in this
2	case, the chair, as always, advised the parties
3	of it and then letters come out to the parties
4	and we are aware of no exception that a party
5	need not list need not submit a Protest
6	Information Form if they intend to testify
7	themselves.
8	I think probably we'll need to consult
9	with Ms. Jenkins about this.
10	CHAIRPERSON ANDERSON: One of the
11	reasons why we have the PIF, I think some 1722.7
12	states that the PIF the PIF and exhibit form
13	and attachments shall be served on all parties
14	and the Board also to general counsel prior to
15	the hearing.
16	And I believe and 1722.5 states
17	that the Board may rule at the hearing on witness
18	on any witness or exhibits not disclosed on
19	the PIF or the exhibit form. If the Board finds
20	that the opposing party has been prejudiced by
21	the failure to disclose or if there has been a
22	failure to disclose.
23	Now Mr. O'Brien, you stated that and
24	I think that Ms. Brown has stated that she is the
25	only witness that will be testifying here today,
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so can you tell us how is it that you have been 1 -- that is if the Board wants to rule that Ms. 2 Brown can testify, how is it that the -- how has 3 your client been prejudiced if Ms. Brown -- there 4 5 are no documents, Ms. Brown is the person who is testifying, how -- because the -- 1722.5 states 6 7 the Board may exclude at the hearing any witnesses or exhibits not disclosed in the PIF or 8 9 the exhibit form if the Board finds that the 10 opposing party has been prejudiced by the failure 11 to disclose or if there has been a knowing 12 failure to disclose? 13 MR. O'BRIEN: We are prejudiced by 14 having had to punch in the dark in preparation 15 for this hearing because we had no PIF from the 16 ANC to rely upon. 17 CHAIRPERSON ANDERSON: And you say you 18 didn't think that the applicant -- I'm sorry, 19 that the protestant itself would testify or that 20 the protestant would not -- another witness. Ι 21 mean I guess from what I'm hearing is the 22 protestant has shown up here today to say that there's another member or there's another member 23 24 of the public to testify, I guess in my view that 25 I could say that -- the argument could be shown

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that the person would be prejudiced.

2 But at the same time prior to making 3 a ruling on that, under Title 23, Chapter 16, 1612.25, 1612.25, 1612.25 states that the 4 applicant shall call its witnesses to give 5 testimony and present evidence regarding the 6 7 appropriateness of the establishment as set forth 8 in Section 400. So the regulation states that 9 applicant has to prove to the Board that it the 10 -- that the applicant itself has to prove to the 11 Board that the granting of the license is 12 actually appropriate for the area, but it's not a 13 matter of right that the Board shouldn't grant 14 the license, grant the license.

15 I do not believe, in my view, I do not 16 believe that the applicant has been -- has shown 17 that it would be prejudiced to have this one witness testify because the witness who is 18 19 testifying is a party and I believe that the 20 protestant -- I'm sorry, that the applicant is on 21 notice that if you have a protest hearing that 22 the parties would be testifying.

And so I am -- what I would suggest to the Board is that the Board denies this motion because I don't see how the applicant can prove

that it has been prejudiced because the 1 2 protestant, who is a party to this litigation is 3 going to testify today and also because the regulations require that the applicant prove to 4 5 the Board that the application, the granting of this license, is appropriate for the area. 6 So 7 that's --8 Yes, Mr. O'Brien? 9 MR. O'BRIEN: I have two observations. 10 Ms. Brown is not the protestant. 11 CHAIRPERSON ANDERSON: I'm sorry? 12 MR. O'BRIEN: Ms. Brown is not the 13 protestant. 14 CHAIRPERSON ANDERSON: It's my 15 understanding that Ms. Brown is the -- as chair 16 of the ANC, it's my understanding, at least the 17 information that was presented to the Board was 18 the ANC protested this license. 19 The letter from the ANC states and --20 the letter from the ANC stated that -- I got this 21 information in preparing for this case and 22 reviewing the case report that was done by the 23 Board agent, outside -- the Board's investigator 24 who is a witness today, that the letter, at 25 least, the letter that was provided to the Agency

stated that Ms. Brown is the spokesperson for the 1 2 ANC. 3 MR. O'BRIEN: That is correct, but 4 sir, that doesn't make Ms. Brown a party. The 5 ANC is a party. CHAIRPERSON ANDERSON: The ANC is a 6 7 party and the letter states that Ms. Brown is a 8 spokesperson for the ANC. At least that's what 9 the letter that was stated -- that's in the case 10 report that was provided by Mr. Condon. If I'm 11 incorrect, I'm trying to --12 MR. O'BRIEN: I'm not saying you're 13 incorrect about that. I'm simply saying that Ms. 14 Brown, the individual, is not a party. And with 15 the ANC now purports to call Ms. Brown as a witness without having her listed on the Protest 16 17 Information Form. The second observation I would make is 18 19 that if the protest is dismissed, then the case 20 is uncontested and is deemed appropriate and 21 thus, we need not go forth with a protest 22 hearing. 23 The Board does not conduct a hearing 24 and it rescinds the application. And I don't 25 have the statutory reference, but without a

pending protest, an application is deemed appropriate.

CHAIRPERSON ANDERSON: So Mr. O'Brien, but you're asking -- you're asking the Board to -- I know that we can -- you can always provide procedural -- we can always make procedural arguments. But procedural arguments, it's my understanding that the ANC was at the roll call and the ANC was granted standing.

10 The ANC was also and it's my 11 understanding that Ms. Brown was representative 12 of the ANC at the roll call. I believe that if I 13 remember correctly, that Ms. Brown, on behalf of 14 the ANC, was at the status hearing and so 15 therefore there was no issue with standing, 16 providing standing to the ANC. But I believe 17 that you're now stating that we should dismiss the ANC or Ms. Brown because Ms. Brown did not 18 19 provide a PIF.

But based on what my reading here is that we do have a protest hearing today and at least my reading of the statute says that irrespective whether or not the ANC has -whether or not it is being contested by -- by the ANC, there's no reason for us not to have a

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protest hearing today.

2 And the statute, the regulations at 3 1612 says that the Board could then take evidence, if any, and then the applicant would 4 5 present evidence. 1612.45 says applicant shall call its witnesses to give testimony and present 6 7 evidence regarding the appropriateness of the establishment as set forth and so after the 8 9 applicant has presented its case, then the 10 protestant would present its case.

11 So I mean I think that a motion would 12 probably be more appropriate after the protestant 13 -- I'm sorry, after the Board and the applicant 14 presents its case because the protestant doesn't 15 have to do anything at this juncture. The 16 protestant is here. The Agency presents its 17 The applicant presents its case and even case. 18 if the protestant had submitted documents related 19 -- the protestant could state, after the case is 20 presented, I'm not going to present any evidence, 21 so therefore I want the Board to make a 22 determination on the application on what the 23 testimony evidence that was made by the Board and 24 by the applicant. And the protestant could say at the end of all of that that I'm not going to 25

call any documents and witnesses and so I don't 1 2 see how -- I don't see the difference there, sir. 3 MR. O'BRIEN: Well, the difference could be if the motion to dismiss were to be 4 5 granted, there no longer is a protestant. There no longer is a protest in which case there would 6 7 nothing to go forward on. But if I understand the chair's 8 9 inclination it seems to deny the motion to 10 dismiss, deny this motion to dismiss and if 11 that's the case, if this motion to dismiss is 12 denied, then yes, we will proceed to hearing. 13 CHAIRPERSON ANDERSON: Are there any 14 questions on this issue by the Board members? 15 MEMBER SHORT: Mr. Chairman, I don't have any questions. I'd just like to clarify for 16 17 the record that I am a member of the community of I've lived there for over 33 years and that 18 7B. will have no bearing on my decision making when 19 20 it comes to this particular case. Thank you. 21 CHAIRPERSON ANDERSON: Thank you for 22 that, Mr. Short. And I had also disclosed to the 23 parties at the show cause status hearing that I 24 also lived in this community. I was at one point -- I was on the ANC. I left the ANC four years 25

ago and I did share -- I did work on the ANC as 1 an ANC member with Ms. Brown. So I did disclose 2 3 all of that information at the show cause status hearing, I'm sorry, the protest hearing status 4 5 hearing to the parties. And I believe that my living in this community and also being familiar 6 7 with Ms. Brown both professionally, 8 unfortunately, because she's a neighbor, that 9 does not impact whatever decision that I would 10 make regarding this matter. So that I had 11 disclosed at the show cause -- I'm sorry, the 12 protest hearing status. I did disclose that. 13 But are there any questions by anyone 14 else -- any Board member regarding this issue or 15 any other representation that anyone else wishes 16 to make? 17 The applicant, both the MR. O'BRIEN: 18 chair and Chief Short have disclosed grounds for 19 one to question, but we choose not to question. 20 We're perfectly satisfied that both the chair and 21 Chief Short can be objective and fair to both 22 parties in this matter. 23 CHAIRPERSON ANDERSON: Thank you for 24 that representation Mr. O'Brien. As I said 25 before, it is just as important enough for me,

for myself to have disclosure. The first time 1 2 this was brought to the Board's attention I did 3 disclose to both parties my familiarity and relationship with the area. But as stated, D.C. 4 5 is a very small -- although there are over 6 600,000 people here, D.C. is still very small and 7 to state that it's unlikely that people -- that 8 as you move forward that you're not going to know 9 individuals in some capacity.

But as I said before, I do not believe 10 11 that the parties would be -- the applicant would 12 be prejudiced by allowing Ms. Brown to testify because Ms. Brown was identified as the ANC 13 14 representative. And she was identified by the 15 letter from the ANC to the Board that she would 16 be the spokesperson for the ANC, so I don't 17 believe that the applicant would in any way be --18 and also the purpose of the PIF is to ensure that 19 there are no surprises that the parties are on notice who would be called as witnesses and 20 21 testify.

And also just as a matter of record, it's discretionary by the Board if the Board would grant -- even if Ms. Brown had submitted a late PIF, it would be discretionary by the Board

to make a determination whether or not the other 1 2 side would be prejudiced by allowing a late PIF 3 that was not supplied seven days in advance. So I therefore make a motion to the 4 5 Board to deny this -- the motion by the applicant, by the applicant. Is there a second? 6 7 MEMBER CROCKETT: Ms. Crockett 8 seconds. 9 CHAIRPERSON ANDERSON: Ms. Crockett has seconded the motion. 10 11 We'll now have a roll call vote on the 12 motion. 13 Mr. Short. 14 Mr. Short, I agree. MEMBER SHORT: 15 CHAIRPERSON ANDERSON: Mr. Cato. 16 MEMBER CATO: Bobby Cato, I agree. 17 CHAIRPERSON ANDERSON: Ms. Crockett. 18 MEMBER CROCKETT: Rafi Crockett, I 19 agree. 20 CHAIRPERSON ANDERSON: Ms. Hansen. 21 MEMBER HANSEN: Jeni Hansen, I agree. 22 CHAIRPERSON ANDERSON: Mr. Grandis. MEMBER GRANDIS: Edward Grandis, I 23 24 agree. 25 CHAIRPERSON ANDERSON: And Mr.

Anderson, I agree. 1 The Board has denied the motion. 2 But 3 based on the discussion that was heard I -- let 4 me ask the question to see if there's a way we 5 can, we can shorten this, whether or not we actually need to go through an elongated protest 6 7 hearing. I need to find out from the parties is 8 9 the ANC denying -- is the ANC against granting this license? 10 11 Ms. Brown? 12 MS. BROWN: No, the ANC is not against 13 granting this license. 14 CHAIRPERSON ANDERSON: Fine. Well, 15 can we both agree that the license will be 16 granted? Is there consensus? Are the parties in 17 agreement that the license will be granted by the 18 Agency -- the Agency will grant the license? 19 MR. O'BRIEN: Applicant's is in 20 agreement. 21 CHAIRPERSON ANDERSON: So is the ANC 22 then protesting this license because they're 23 asking for conditions on the license? 24 MS. BROWN: Yes, we're asking to put 25 in place a settlement agreement.

CHAIRPERSON ANDERSON: Well, it can be 1 2 a settlement agreement, Ms. Brown, but where we 3 are today, is that if you want to put testimony on why the Board should grant this license with 4 5 conditions, then you would have to provide us the conditions and the justification for the 6 7 conditions and I would ask -- and then the 8 applicant would put testimony in in evidence on 9 why the Board should grant this license without 10 any conditions. 11 I mean that's how we can -- we can 12 have this hearing in the sense that we can have a 13 truncated process where the licensee can put 14 testimony and evidence on why conditions should 15 not be granted, why conditions should not be 16 placed on the license, that the license should be 17 issued unconditionally. And then the ANC should

Would that work for the parties?
 Basically, we could bypass the
 presentation of the Board's witness and Mr.

without conditions.

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present, can present evidence whether or not what

the conditions should be and the Board will make

a determination in the end whether or not the

license will be granted with conditions or

O'Brien, you can call your witnesses to testify 1 2 why the license should be granted without 3 conditions and Ms. Brown will provide evidence to say why the license should be granted with 4 conditions. 5 MR. O'BRIEN: I don't know how much 6 7 that truncates the proceedings, Mr. Chair. 8 CHAIRPERSON ANDERSON: I'm sorry, go 9 ahead. 10 MR. O'BRIEN: May I suggest an 11 alternative suggestion? 12 CHAIRPERSON ANDERSON: Yes, sir. MR. O'BRIEN: As the Board hears from 13 14 its investigator --15 CHAIRPERSON ANDERSON: Yes, sir. 16 MR. O'BRIEN: There's only one issue 17 It's peace, order, and quiet. And also as here. 18 the protest letter mentioned trash, but trash 19 isn't a peace, order, and quiet issue. As the Board hears from the 20 21 investigator, I believe after reading the 22 investigator's report, his testimony will be to 23 the effect that although he can't observe 24 anything directly, because there's no store in 25 operation, that he is not aware of any reason to

believe this application would adversely affect
 peace, order, and quiet.

Now that I believe is enough for the Board to proceed on to hear the protestant say why not? That would truncate things.

6 I've prepared our witnesses. We're 7 prepared to go forward, but we could rest on the 8 investigator's testimony that he is aware of 9 nothing that would impair peace, order, and quiet 10 and then put I think the ball in the lap of 11 Commissioner Brown, where it really belongs, to 12 say what the problem is here.

13 CHAIRPERSON ANDERSON: I don't 14 disagree with you. The only position I'm saying 15 is the Board agent does not make the 16 recommendation. The Board agent is just, at 17 least, the Board agent's position is presenting 18 what was seen. The Board's agent does not make a 19 conclusion, so I don't want it to be that the 20 Board agent has concluded that the establishment 21 is appropriate for the area. That's not -- that 22 is not the role of the agent.

The agent is going to say this is my investigation and this is what I saw and then it's up to the Board to determine if it's

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appropriate. And so both parties can ask questions of the Board's agent, but I just want to make sure that the Board is not going to adopt the conclusion to say the agent stated that it's appropriate. The Board has to make its own independent judgment based on what's heard today, whether or not that's appropriate.

8 So as I said before, the Board -- the 9 agent can testify about his findings and about his findings and we can have cross examination. 10 11 If both parties agree that one cross examination 12 is done, if they don't want to present their 13 case, then if they think that's sufficient for 14 the Board to make a determination, if there's 15 agreement there, I'll adopt that, but I'm not 16 going to tell the parties -- the parties want to 17 present their case the way they envisioned, they 18 can do that. I'm just suggesting if it makes 19 this shorter, but I'm not telling anyone how it 20 is that they should present their case.

21 MR. O'BRIEN: I would suggest, Mr. 22 Chair, that you probably should hear from your 23 investigator.

24 CHAIRPERSON ANDERSON: We can hear 25 from the investigator, and then once the

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investigator presents its case, then let's see where we are. So basically what we'll do, the process then is we'll have an opening statement from the applicant, an opening statement from the ANC, and once we have the opening statements, then the Board will call the Board's witness and see where we go there.

8 All right, so does the applicant wish9 to make an opening statement.

10 MR. O'BRIEN: Very briefly, Mr. Chair. 11 The evidence will show -- let me go back a step. 12 Skyland has been a source of concern for the 13 community and the D.C. Government for decades. 14 And I harken back to when Walmart told what I 15 think can fairly be described as a bait and 16 switch on the city and left Skyland as it was.

17 The evidence will show that the city 18 government aggressively encouraged, recruited 19 Lidl to open this store. The evidence will show 20 this is not the typical location for a liquor 21 store, but the request of the city they're going 22 forward with it.

I will say as I said in the Protest Information Form that the impression we had up to a point that Lidl be told welcome and it's

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disappointing to find out there's a crumb test in 1 2 this ABC license. That's my opening statement. 3 CHAIRPERSON ANDERSON: That you, Mr. 4 O'Brien. 5 Ms. Brown. MS. BROWN: Thank you, Mr. Chair. 6 Ι 7 want to kind of echo some of things that Mr. O'Brien said. Skyland has been an issue, but 8 9 it's been an issue longer than since Walmart has pulled out. It's been an issue for the 25 years 10 11 that I've lived in this community. 12 And Lidl is welcomed here, and we would love to see Lidl here. But we would like 13 14 to Lidl here and operate to sell beer, wine, and 15 spirits under certain conditions. We want to 16 make sure that our community is maintained in 17 such a way that there is not going to be the 18 perception of loitering, the perception of trash, 19 and that peace, order, and quiet will remain in 20 our community. 21 Thank you. 22 CHAIRPERSON ANDERSON: Thank you. The 23 Board will call its first witness, Mr. 24 Christopher Condon. 25 Sure, so I was assigned MR. CONDON:

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the protest investigation.

2 CHAIRPERSON ANDERSON: Yes, sir, let 3 me ask can you please spell and state your name 4 for the record and your role today, sir. I mean, 5 where are you employed? MR. CONDON: Sure, my name is 6 7 Christopher Condon, C-H-R-I-S-T-O-P-H-E-R, last 8 name is Condon, C-O-N-D-O-N. And I'm an 9 investigator with ABRA, and that entails me 10 conducting inspections and investigations of ABC 11 establishments within the District of Columbia. 12 CHAIRPERSON ANDERSON: All right, good afternoon, sir. All right, how are you familiar 13 14 with --15 MR. O'BRIEN: Mr. Chair, Mr. Chair? 16 I do think you need to swear the witness. 17 CHAIRPERSON ANDERSON: Oh, I 18 apologize. I'm trying to do -- I'm looking for 19 the report. Thank you. Mr. Condon, can you 20 please raise your right hand, please. 21 MR. CONDON: Sure. 22 CHAIRPERSON ANDERSON: Do you swear or 23 affirm to tell the truth and nothing but the 24 truth? 25 MR. CONDON: I do.

1	CHAIRPERSON ANDERSON: All right,
2	thank you, thank you, Mr. O'Brien. He is trying
3	to get the report so I can look at the report to
4	follow it. I apologize.
5	All right, so Mr. Condon, can you tell
6	us how you're familiar with this protest, sir.
7	MR. CONDON: I'm familiar with this as
8	I was assigned the protest investigation of Lidl
9	U.S. Operations, LLC, trading as Lidl.
10	CHAIRPERSON ANDERSON: And did you
11	have an opportunity to speak to parties in the
12	case, sir?
13	MR. CONDON: I did. So on Monday,
14	March 14, 2022, approximately 10:40 in the
15	morning, I telephonically interviewed Ms. Tiffany
16	Brown. She's the Chairperson of ANC 7B.
17	Ms. Brown said that they were close to
18	signing a settlement agreement, but at the
19	eleventh hour, if you will, the applicant's
20	attorney had issues with the proposed hours that
21	was in the settlement agreement.
22	Ms. Brown stated that those hours that
23	were granted in the proposed settlement agreement
24	were the hours that the applicant applied for in
25	the initial application, so she wasn't sure why

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that was a problem with the attorney. And that
 basically they wouldn't sign the proposed
 settlement agreement.

Ms. Brown stated that there is no formal protest issue with having Lidl be a licensed establishment in the city, but they want ABC establishments within ANC 7B to have a settlement agreement and to be governed by it. And so she said that's more of a formality to have a settlement agreement.

11 She also stated that the -- that the 12 ANC is willing to accommodate whatever hours the 13 applicant is willing to -- or wants, I should 14 say.

15 On Thursday, March 17, 2022, at 16 approximately 6:45 p.m., Mr. Stephen O'Brien 17 provided me a written document via email that 18 provided a summary of the what the applicant's 19 stance was on this protest. In the report you 20 can see the exact cut and paste of what Mr. 21 O'Brien provided me.

But to give a verbal summary of it, basically Mr. O'Brien says the applicant is disheartened with this meritless protest and that Lidl has 150-plus stores in the eastern portion

of the United States, and that they sell about 1 2 80% private label brand products. And that selling alcohol is -- would help them financially 3 stay afloat. And overall, they feel that this is 4 5 not a complete protest in regards to that. They also said having this grocery 6 7 store would not diminish any real property values 8 or cause any issues with the peace, order, and 9 quiet within the neighborhood. Lidl is going to be located in a MU-7B 10 11 zone, which is a mixed-use zone intended for 12 medium density, mixed-use development. In my 13 report, you can see the exact breakdown pulled 14 from the zoning website in regards to details 15 from that. There is one ABC establishment within 16 1200 feet of Lidl. It's Safeway, and it's a 17 18 grocery B store, so they sell beer and wine. 19 That's within 1200 feet. 20 In regards to parking, I'm not sure 21 exactly the parking situation that Lidl's going 22 to have, but on Town Center Drive there's two-23 hour parking seven days a week between 8 a.m. and 24 10 p.m. on both sides. I don't know, like I 25 said, if Lidl's going to have a parking lot, but

there is street parking in front for two hours, paid.

Bus stops and subway, there's five bus stops within 400 feet of Lidl, and they're serviced by the 70, 79, 90, 92, and 96 routes. And the nearest Metro station is on Naylor Road, which is about 1.3 miles away from the where the proposed establishment is going to be.

9 There's no recreation centers, public 10 libraries, or day care centers within 400 feet of 11 the establishment. And Stanton Elementary School 12 is located within 400 feet at 2701 Naylor Road, 13 Southeast. And I have an exhibit with a 14 photograph of the school.

15 The surrounding area consists of 16 mainly commercial areas, with an apartment 17 building across the street, which is called the 18 Skyland Apartments. There's also the Skyland 19 Town Center shopping mall across the street as 20 well, where the proposed location is going to be.

There's a Starbucks south of where the proposed location is going to be. And below the apartment building is a Roaming Rooster, as well as a CVS. And Town Center Drive and Naylor Road intersect Alabama Avenue, SE.

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1	The building exterior is the
2	building is fully under construction. I'm not
3	aware of what it's going to look like, as well as
4	the interior. It's fully fully cleared area
5	and I don't know what it's going to look like.
6	The current proposed hours of
7	operation are 8 a.m. to 9 p.m. seven days a week,
8	as well as those are the hours of sale as well.
9	So from March 14 through March 27, 2022, I
10	visited the location on six times. I didn't see
11	any issue with noise or anything like that.
12	I included in there that no trash was
13	in the vicinity, as in the letter Ms. Brown
14	stated trash was in there. But I didn't see any
15	issues with noise, I didn't see a lot of foot
16	traffic or vehicle traffic at all on Town Center
17	Drive.
18	It was actually extremely quiet every
19	one of the times that I monitored the location.
20	So no issues in regards to the full protest issue
21	of peace, order, and quiet.
22	Calls for service from March 14, 2021,
23	until March 14, 2022, there were no calls for
24	service at the address. No police calls for
25	service or anything like that. There's no

records of noise complaints with ABRA as there is 1 no license there and there's no settlement 2 3 agreement and no security plan in place as well. And of course there's no investigative 4 5 history as this is an initial application. Mr. Anderson, do you want me to go 6 7 through the exhibit? 8 CHAIRPERSON ANDERSON: Yeah, I was 9 going to have you do that. But since we're not 10 going to have you unload your report, why don't 11 you basically tell us what the exhibits are and 12 just describe them for the record. What exhibits 13 are attached to your report? 14 MR. CONDON: Sure, so Exhibit 1 is a 15 copy of the protest letter from the ANC. Exhibit 16 2 is --17 CHAIRPERSON ANDERSON: I'm sorry, 18 hold. Mr. O'Brien, can you please mute your 19 telephone, sir. MR. O'BRIEN: 20 I apologize. 21 CHAIRPERSON ANDERSON: Okay, go ahead. 22 Go ahead, Mr. Condon. 23 Sure, Exhibit 2 is a copy MR. CONDON: 24 of the zoning information. Exhibit 3 is a copy 25 of the 1200-foot zone around the establishment.

Exhibit 4 is a copy of the 400-foot zone around the establishment. Exhibit 5 is a photograph of the Stanton Elementary School.

Exhibit 6 is a photograph of a twohour parking sign directly in front of the establishment. Exhibit 7 is a photograph of a parking lot directly adjacent to the proposed location of the establishment. And Exhibit 8 and 9 are both photographs of what the establishment looks like currently at the location.

11 Exhibit 10 is a photograph of a 12 Starbucks along Town Center Drive. Exhibit 11 is 13 a photograph of a two-hour parking sign across 14 the street on Town Center Drive from the 15 establishment. Exhibit 12 is a photograph of 16 what the apartment building looks like across the 17 street from the establishment.

18 Exhibit 13 is a photograph facing 19 north down Town Center Drive. Exhibit 14 is a 20 photograph facing south down Town Center Drive. 21 Exhibit 15 is a photograph facing the front of 22 what the establishment is going to be. It is a currently fenced-in location. And Exhibit 16 is 23 24 a photograph in front of the establishment as 25 well, from the side.

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1	CHAIRPERSON ANDERSON: Is that it?
2	MR. CONDON: That's it, yes.
3	CHAIRPERSON ANDERSON: I just have a
4	couple of questions for you, Mr. Condon. What
5	type of license is this licensee requesting?
6	MR. CONDON: It's a retail Class A
7	license.
8	CHAIRPERSON ANDERSON: And are there
9	I've been reviewing your report. You stated,
10	you said that there's only in the 1200-foot area,
11	there's only one other liquor license, is that
12	correct?
13	MR. CONDON: That is correct, Safeway,
14	correct.
15	CHAIRPERSON ANDERSON: And what type
16	of license do they have?
17	MR. CONDON: They got a they have
18	a grocery B license.
19	CHAIRPERSON ANDERSON: What's the
20	difference between a, if you're aware, a B and an
21	A license for a grocery store?
22	MR. CONDON: So B grocery is a
23	requirement to sell grocery store items. A
24	retail A has no requirement to sell any grocery
25	items. And a B of course is beer and wine, and

1 an A is liquor -- or I'm sorry, spirits, beer, 2 and wine. 3 CHAIRPERSON ANDERSON: I don't recall, 4 do -- what type of parking did you observe around 5 the area? MR. CONDON: So I -- I observed just 6 7 street parking. As stated, I'm not sure if 8 Lidl's going to have a parking lot. 9 There is an empty parking lot that I 10 have in my exhibits adjacent to the proposed 11 location, but I'm not sure if that's going to be 12 used for Lidl or another establish -- or another 13 retail area. So from what I noticed it was just 14 the street parking right now. 15 CHAIRPERSON ANDERSON: All right, I 16 don't have any other questions. Any questions by 17 any other Board member? 18 MEMBER SHORT: Chair? 19 CHAIRPERSON ANDERSON: Yes, go ahead. 20 MEMBER SHORT: Thanks. I just wanted 21 to ask Mr. Condon what hours again are operations 22 would they be able to sell alcohol if granted this license? 23 24 MR. CONDON: Eight a.m. to nine p.m., 25 seven days a week, sir.

Neal R. Gross and Co., Inc. Washington DC

MEMBER SHORT: Thank you, that's all
I have Mr. Chair.
CHAIRPERSON ANDERSON: Any other
questions by any other Board members? Mr.
O'Brien.
MR. O'BRIEN: Investigator Condon, I
realized you were handicapped here because
there's not a business to monitor. But based on
your assessment of the application itself and of
the neighborhood surrounding the location for the
Lidl store, did you perceive any grounds
whatsoever for fearing or concluding the
possibility of a potential disruption of peace,
order, and quiet emanating from this store when
completed?
MR. CONDON: So from my six visits, I
saw no issues as it relates to an adverse impact
on peace, order, and quiet.
MR. O'BRIEN: Thank you. That's my
that's my question, Mr. Chair.
CHAIRPERSON ANDERSON: Ms. Brown, any
questions for the license for the for the
investigator?
MS. BROWN: Yes, I do have a question.
So within the 1200 feet, did you notice at any

other establishment where there may have been 1 2 loitering? 3 MR. CONDON: I was not monitoring any 4 other location other than the proposed location. 5 Than the proposed MS. BROWN: location. Okay, you noted that Stanton was close 6 7 to -- Stanton Elementary School was close to that 8 applicant. 9 MR. CONDON: That's correct, yes, 400 -- within 400 feet. 10 MS. BROWN: 11 Within 400 feet. But 12 within 400 feet there's also a gas station that's 13 within 7B. Did you notice anything there? MR. CONDON: 14 I was not monitoring the 15 gas station, so I'm not sure. 16 MS. BROWN: Okay, thank you. 17 CHAIRPERSON ANDERSON: Any other Board member before I dismiss this witness? Any --18 19 does the Board have any other additional 20 questions for this witness? All right. 21 Well, thank you very much, Mr. Condon, 22 for your testimony. You're free to go. Thank 23 you. 24 Thank you. MR. CONDON: 25 CHAIRPERSON ANDERSON: At this stage,

it's now for the applicant to present its case. 1 2 So what do you want to do, Mr. O'Brien? 3 MR. O'BRIEN: I'll present our case. CHAIRPERSON ANDERSON: All right, 4 who's your first witness? 5 MR. O'BRIEN: I would like to call 6 7 Daniel Goodman as a witness. 8 CHAIRPERSON ANDERSON: Mr. Goodman, 9 can you raise your right hand, please. Do you 10 swear or affirm to tell the truth and nothing but 11 the truth? 12 MR. GOODMAN: Yes, I do. 13 CHAIRPERSON ANDERSON: All right, go 14 ahead, sir. 15 MR. GOODMAN: Yeah, so Daniel Goodman, 16 again, D-A-N-I-E-L G-O-O-D-M-A-N, Director of 17 Real Estate with Lidl U.S. I oversee Lidl's expansion for new store locations in the District 18 19 of Columbia and the state of Maryland is my 20 territory. 21 And I'm here to give some background 22 on the history of the Skyland development, how it came to be that Lidl is entering this location, 23 24 which of course we are very excited about in the 25 community --

1 MR. O'BRIEN: Mr. Goodman, I'll be 2 asking you questions. 3 MR. GOODMAN: Okay. 4 MR. O'BRIEN: And if you'd respond to 5 those questions please. Let's do it, even 6 MR. GOODMAN: 7 better. 8 MR. O'BRIEN: Okay. How many Lidl 9 stores are there in the United States? 10 MR. GOODMAN: Approximately 170 total 11 as of today. 12 MR. O'BRIEN: Okay, and you say as of 13 today. To what extent is Lidl expanding its 14 stores in the United States? 15 MR. GOODMAN: At this point very 16 rapidly. We're -- we've got various stores under 17 construction, including this one. 18 We've got others that are in the 19 development process, whether that's in for 20 permitting or in design. So we have goals of 21 opening many more stores in the future across the 22 eastern side -- eastern coast of the U.S. at this 23 point. 24 MR. O'BRIEN: All right. To date, 25 what would be the typical location of a Lidl

store?

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2	MR. GOODMAN: Yeah, most of our stores
3	to this point are in more suburban markets. A
4	lot of that is driven by the size of store that
5	we prefer and the deal structure and what our
6	customer base have proven to have an appetite
7	for us previously.
8	But yeah, typically if you look at
9	most of our stores, it's more suburban.
10	Relatively new as we move closer into major
11	metropolis centers.
12	MR. O'BRIEN: Yeah, I think we could
13	all agree that the Skyland site is not suburban.
14	What how did it come about that Lidl decided
15	to open a store in Skyland?
16	MR. GOODMAN: Yeah, so some history on
17	how we got to this point. We received outreach
18	starting originally from D.C. Economic
19	Partnership.
20	Of course, and this has been stated
21	previously during this meeting, but Skyland has
22	been a point of focus for the District of
23	Columbia Government and City Council, Mayor's
24	Office to try to bring a new full-service grocer
25	to this location. And so around early 2018 is

when it started with D.C. Economic Partnership
 reaching out to us.

And then over the next year and a half or year-plus, various meetings with D.C. Economic Partnership, D.C. Deputy Mayor of Economic Planning and Economic Development's office recruiting us and hoping that we could come -we'd want to come to this location.

9 So that's really how it came to be. You know, kind of back to the markets we were 10 11 studying and focusing on around that time being 12 more suburban. And we were approached and introduced via the D.C. Government to the 13 14 landlord, who, the landlord partners here, 15 Rappaport Companies and WC Smith. And that 16 turned into where we are today.

MR. O'BRIEN: How aggressive was D.C.in recruiting you to Skyland?

19 MR. GOODMAN: I would say very, just 20 in the sense that, again, with the history and 21 the real desire by the community and the 22 government to have this happen, a full-service 23 grocer come here. The recruitment was very 24 strong. Many meetings at Deputy Mayor of 25 Planning and Economic Development's office with and

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and without the landlord.

2 Meetings at -- over multiple years, 3 including the big public announcement in 2019 at 4 the ICSC recon conference together. So I would 5 say very strong. MR. O'BRIEN: In a typical Lidl store, 6 7 how -- what percentage of alcohol, and I realize 8 this is an estimate, no one's going to hold you 9 to it, but what percentage of sales at the 10 typical Lidl store are from alcoholic beverages? 11 MR. GOODMAN: An estimate for that is 12 really less than ten percent is a confident 13 estimate if you look across the board. 14 MR. O'BRIEN: Okay. Would you, not 15 you personally, would Lidl have continued to 16 explore this opportunity if the sale of alcoholic 17 beverages was not a possibility? 18 MR. GOODMAN: No. 19 MR. O'BRIEN: Will Lidl open this -would Lidl open this -- well, I'm going to take 20 21 that back. If it's only ten percent, then why is 22 it so important that you have alcoholic 23 beverages? 24 MR. GOODMAN: So it's really about 25 first of all being a full-service grocer, right.

And across the street from us is a Safeway that is a full-service grocery, including alcohol. And so it's really not just to make the additional revenue from directly from alcohol sales.

It's to ensure that people choose to 6 7 come to us for their full grocery shopping 8 experience. And that we're as convenient as the 9 Safeway experience. Because if we're not and 10 they're looking for a one-stop shop, we believe 11 and evidence points to this in our experience, 12 that people will choose to go to Safeway, for 13 example, instead.

14 So it's really more than just the 15 sales in alcohol themselves, it's being the full-16 service, convenient, one-stop experience. So 17 therefore really all sales have -- ultimately to 18 an extent hinge on this.

MR. O'BRIEN: All right, thank youvery much, Mr. Goodman.

MR. GOODMAN: Okay.

CHAIRPERSON ANDERSON: Can I -- before -- can I ask, I need everyone to -- everyone to mute their telephone, their phone lines, with the exception of the witness and the attorney who is

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So those are the only two phone lines 1 speaking. that should be unmuted. 2 3 All right, okay so that's your last 4 question, Mr. O'Brien? 5 MR. O'BRIEN: That was my last question, Mr. Chair. 6 7 CHAIRPERSON ANDERSON: Ms. Brown. 8 MS. BROWN: Thank you. 9 Mr. Goodman, you said that Lidl has 170 stores in the U.S.? 10 11 MR. GOODMAN: One hundred -- I think 12 you said 107, but 170, 1-7-0. 13 MS. BROWN: 1-7-0. How many of those stores sell alcohol? 14 15 MR. GOODMAN: I do not know the exact 16 answer to that, but I'll say I believe everywhere 17 that we are allowed to. So for example, in the 18 state of Maryland, where it's state law for no 19 alcohol, we do not there. But everywhere else 20 that allows it, we do. 21 MS. BROWN: But no exact amount. Ι 22 just wanted to also make a point of clarity. 23 Safeway only sells beer and wine, they do not 24 sell alcohol. 25 And can you remind me again what your

response was about if you were -- if Lidl was not 1 2 able to see beer, wine, and alcohol it would not 3 come to this location, can you answer that? Mr. 4 O'Brien has asked that question. 5 MR. GOODMAN: Yeah, sure, I can answer that question. 6 7 If it's less than ten MS. BROWN: 8 percent of the sales, then why is there such an 9 urgency to sell it? MR. GOODMAN: 10 Okay, yes. To reiterate what I said before, it's really not just about 11 12 those specific sales. It's allowing us to be a 13 full-service, one-stop grocery option, just like 14 Safeway is, in this market, and to remain 15 competitive. So we believe that if we're unable to 16 17 sell alcohol, a lot of people would have good reason to not come to us at all for even the non-18 19 alcohol items that they shop for because they're 20 able to go across the street buy everything 21 without having to go to two different places. 22 So it's much more than just those 23 sales themselves, it's to remain competitive as a 24 whole and be a full one-stop offering for the 25 community.

MS. BROWN: Okay, I have another 1 2 question for you. So Lidl is not a very large 3 store when you look at it. And it does not offer -- it has some offerings but it's -- I would not 4 5 necessarily call it a full-service grocery store. It has fruits, it has vegetables. 6 But most 7 people that shop at Lidl also shop someplace 8 else. 9 And so I'm just trying to figure out how the sale of alcohol would -- or not being 10 11 able to sell alcohol would be -- make you less 12 competitive when most people have to finish up 13 shopping someplace else. 14 I'm not saying your store's -- let's 15 be clear, the community is welcoming Lidl, we want a Lidl in our -- in our community. 16 But 17 Lidl, like some of the other stores that are like 18 that, people typically shop there and shop 19 somewhere else. MR. O'BRIEN: Mr. Chairman --20 21 MR. GOODMAN: What exactly is the 22 question? 23 CHAIRPERSON ANDERSON: Hold on, Mr. 24 Goodman, hold on please. 25 MR. O'BRIEN: I'm going to object to

the form of the question. It presumes matters 1 2 not in evidence regarding the size of Lidl's 3 store and its product offerings. CHAIRPERSON ANDERSON: Well, Ms. 4 5 Brown, can you rephrase your question? Maybe you want to break it up and ask specific questions. 6 7 Maybe you could ask about the size, or -- but 8 reform it, reform your question and ask him that. 9 MS. BROWN: Okay, Mr. Goodman, what is 10 the approximate square footage of your store? Α 11 typical Lidl store? 12 MR. GOODMAN: Typically plus or minus 13 30,000 square feet. 14 MS. BROWN: And if you were to compare 15 that to, safe, a Safeway store that's across the 16 street, how would you compare the two sizes? 17 MR. GOODMAN: In my experience, 18 Safeway has a wide range of square footages. 19 Typically bigger than 30,000 square feet, but you 20 know, I wouldn't know necessarily what their 21 average is. 22 MS. BROWN: Okay, so is it fair to say 23 that Lidl, the Lidl that's being built at 24 Skyland, is half the size of Safeway? 25 MR. GOODMAN: I don't know if it's

I would say it's smaller than the one 1 half. 2 across the street, but I honestly didn't come 3 prepared with their exact square footage. Ι don't know if it's half. 4 5 MS. BROWN: I don't know their exact footage either. 6 7 MR. GOODMAN: Yeah, I don't have it 8 off the top of my head. 9 MS. BROWN: But it is fair to say that 10 Lidl is a smaller grocery store and does not 11 offer the same amount of products as other bigger 12 grocery stores, retail stores. 13 MR. GOODMAN: It's just such a wide 14 I mean, yeah, there's certainly other range. 15 grocers that offer more unique products than we 16 do, and there's other grocers that we provide 17 more unique products than. 18 MS. BROWN: Okay. I don't have any 19 more questions for Mr. Goodman. Thank you. 20 CHAIRPERSON ANDERSON: All right, do 21 you have a question, Mr. Short? 22 MEMBER SHORT: Yes, if I could. Yes, 23 good afternoon, Mr. Goodman. 24 MR. GOODMAN: Good afternoon. 25 MEMBER SHORT: Mr. Goodman, are you

familiar with the Lidl store at 17th and H 1 Streets, NE, Washington, DC? 2 3 MR. GOODMAN: The Lidl store at 17th 4 and H? 5 MEMBER SHORT: Yes. MR. GOODMAN: 6 No. 7 MEMBER SHORT: Okay, well there is a Lidl's there and it's been there for a while. 8 9 And it's directly across the street from a 10 Safeway and shopping center across from it. 11 CHAIRPERSON ANDERSON: It's not a 12 Lidl, Mr. Short. It's a different --MR. GOODMAN: I believe I know what 13 14 he's talking about, but it's not a Lidl. 15 MEMBER SHORT: I'm mistaken, forgive 16 me. I thought it was a Lidl's. But anyway, are 17 you familiar with that store in that neighborhood? 18 19 MR. GOODMAN: I believe I know which 20 one you're talking about, yes. 21 MEMBER SHORT: And it's been there for 22 20 years or better, or coming up on 20 years? 23 This is a competitor's MR. GOODMAN: 24 store, and I'm not sure exactly when it opened, 25 but I don't think it's been that long. But it's

not very new.

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2 MEMBER SHORT: I'm asking this 3 question because of the previous questioner, the ANC Commissioner. And basically what I find is I 4 5 found myself in that competitor's store with a senior, one of my adopted mothers. 6 And apparently a lot of seniors like 7 shopping there. So is Lidl's similar to that 8 9 store? Because the prices there are I think are 10 not -- are typically just a little lower than 11 Safeway's. 12 MR. GOODMAN: Yes. 13 MEMBER SHORT: And I quess the 14 question I want to ask you is what are Lidl's 15 prices compared to Safeway's prices when a lot of 16 seniors shop there? 17 MR. GOODMAN: Yeah, sure. Compared to 18 Safeway, we are known and we've done comparisons 19 of our own that have been published before, but 20 much, much more affordable than Safeway. We --21 our mission statement is to offer high quality 22 products at low prices. 23 And typically we have in any market 24 that we're in, on average, the lowest prices. Ι 25 mean, that may not be true across the board, but

typically certainly much lower than Safeway. 1 2 MEMBER SHORT: But in my direct 3 community, which is in 7B, and I've been there 4 for better than 30, coming up on 35 years, I know 5 that most of my neighbors are seniors like myself. And I do know a lot of them look for the 6 7 prices to compare. And so I think it would -- I'm just 8 9 going to ask would a Lidl's in competition with a 10 Safeway provide seniors with a better pricing, in 11 your opinion? 12 MR. GOODMAN: In my opinion, yes. Okay, and you say the 13 MEMBER SHORT: 14 store hours will be between 8 a.m. and 9 p.m. 15 every day? 16 MR. GOODMAN: That's what we submitted 17 on our application, yes. 18 MEMBER SHORT: Okay, and I quess the 19 last question I'm going to ask, and I'll make a 20 statement previous to this, but are you familiar 21 with the history of Hillcrest at all, with the 22 community that this store lies in? Are you familiar with John Wilkes Booth? 23 24 MR. GOODMAN: Yes, I don't -- I'm not 25 sure that I'm prepared to talk details, but a

1 little bit.

2	MEMBER SHORT: Forget that question.
3	But the street I live on, Branch Avenue, is the
4	street that he drove through. And at that time,
5	that was a suburb of Washington of downtown
6	Washington, DC.
7	And so it has a suburban kind of taste
8	to it, the neighborhood. And so would you think
9	that would be a minus or a plus for Lidl?
10	MR. GOODMAN: Whether this
11	neighborhood is suburban, is that what you're
12	asking?
13	MEMBER SHORT: Well, no, just not
14	suburban. Do you think that the character of the
15	neighborhood that Lidl, this proposed Lidl's is
16	going into, it's going to be an asset for the
17	community? That is the question I'm asking.
18	MR. GOODMAN: Sure. Absolutely, we
19	feel that our product offering and what we offer,
20	both product-wise and jobs-wise, is going to be
21	an asset for this community. That's why we're
22	excited to come.
23	MEMBER SHORT: Thank you for your
24	testimony. That's all I have of you today.
25	Mr. Chair, thank you very much, that's

all I have.

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2 CHAIRPERSON ANDERSON: Thank you, Mr.3 Short.

I have some questions for you, Mr. 4 5 And based on the presentation that was Goodman. made earlier this day, the ANC, there's an 6 7 agreement, at least from the ANC, that the 8 license will be granted. So I guess we can --9 that's the agreement that the parties came to at 10 the beginning of this year, and so the license 11 will be granted.

12 So my questions are that you have 13 applied for an A license. What is an A license, 14 sir?

MR. GOODMAN: My understanding, and similar to what was stated earlier by the Board's witness, is an A license allows a business to sell spirits, wine, and beer alongside the full grocery product offering.

20 CHAIRPERSON ANDERSON: Now, do you 21 know whether or not the Safeway across the street 22 is allowed to sell spirits, sir?

23 MR. GOODMAN: My understanding, again 24 from the testimony that I heard earlier, is that 25 they have a B license, allowing them to sell beer

and wine but not spirits. And in my experience 1 2 having been in that store, that's what they sell. 3 CHAIRPERSON ANDERSON: Now, are aware 4 that at least currently in the District of 5 Columbia, only two supermarkets are allowed to sell spirits in D.C., and that's one Safeway and 6 7 Costco, are you aware of that? 8 MR. GOODMAN: I'm not, and you know, 9 I mean, maybe Stephen or someone else can help with some information. But I -- I am not sure 10 11 that that's the answer or not. I do at least 12 know the new coming that has an A license. 13 CHAIRPERSON ANDERSON: A new what, 14 sir, a new what coming? 15 MR. GOODMAN: It's a new grocer. 16 CHAIRPERSON ANDERSON: What grocer is 17 that, sir, are you aware -- what grocer is that? 18 MR. GOODMAN: My understanding is the 19 Wegmans on Wisconsin Avenue has an A license. 20 Maybe I'm wrong about that. Just to clarify, I 21 don't know the total number. I mean, if you're 22 saying that because you know, then great. But I 23 don't know that there's only two or not, I don't 24 know the answer to that. 25 CHAIRPERSON ANDERSON: I quess the

question then, why did -- do you know why -- why 1 2 this particular supermarket, why did they apply 3 for an A rather than the typical B that's applied -- that's requested, that's usually applied by 4 5 for supermarkets? MR. GOODMAN: I'll just say for us as 6 7 a company, the decision to apply for an A is our 8 goal from the beginning has been to offer as full 9 of an offering as we can. We do believe, 10 contrary to questions I was asked earlier, that 11 we are a full-service grocer offering. 12 And we do have spirits in our line of 13 products that we sell and would like to sell when 14 we can. And really, it's, we'd like to offer as 15 much as we can to the community. 16 CHAIRPERSON ANDERSON: And what about 17 -- you said that you have over a -- about 160 18 stores. So do you know, in the 160 stores, that 19 in the inventory, do you know approximately how 20 many of those stores are able to sell spirits? 21 MR. GOODMAN: I don't know the answer 22 to that. 23 CHAIRPERSON ANDERSON: All right, thank you. All right, any other questions by any 24 25 other Board member?

Ms. Brown, do you have any redirect 1 2 based on the questions that were asked by the 3 Board? 4 MS. BROWN: No, thank you. CHAIRPERSON ANDERSON: Do you have a 5 final word, Mr. O'Brien, any redirect? 6 7 MR. O'BRIEN: No, thank you. 8 CHAIRPERSON ANDERSON: All right, 9 thank you, Mr. Goodman. Thank you for your 10 testimony. 11 All right, Mr. O'Brien, do you have 12 any -- do you have another witness? 13 MR. O'BRIEN: I do, but I feel 14 compelled to represent that our firm does 15 represent Wegmans, and Wegmans does have approval of a Class A license. I don't think I could 16 17 remain silent about that when I have firsthand 18 knowledge of that. 19 CHAIRPERSON ANDERSON: All right, I 20 don't know that, Mr. -- that's fine. Ι 21 appreciate your representation but I -- I don't 22 know. It's -- I don't know. That's not 23 relevant. 24 But thank you for the representation, 25 but it's not relevant currently for this hearing

because the Board has -- the Board will grant the A license based on the representation that was made currently at this hearing.

The Board will grant this A license to 4 5 Lidl. The only reason -- the exercise that we're going through here is to -- is based on the 6 7 evidence presented is for the Board to make a determination whether or not this license will be 8 9 granted without restrictions or if this will --10 will there be evidence or testimony presented 11 today that will convince the Board to grant 12 restrictions.

13And that -- whatever decision is made14by the Board will be made based on what's15presented today. Okay, I just wanted -- just16what's presented on the record today. All right.17Go ahead, you have another witness,18Mr. O'Brien.

MR. O'BRIEN: I do, Ashley Robinson,please.

21 CHAIRPERSON ANDERSON: I'm sorry, Mr. 22 O'Brien, I'm sorry, Ms. Robinson. Can you please 23 raise your right hand, please. Do you swear or 24 affirm to tell the truth and nothing but the 25 truth?

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1	MS. ROBINSON: I do.
2	CHAIRPERSON ANDERSON: All right, go
3	ahead, sir.
4	MR. O'BRIEN: Ms. Robinson, how are
5	you employed?
6	MS. ROBINSON: I'm sorry, what did you
7	say?
8	MR. O'BRIEN: How are you employed?
9	MS. ROBINSON: I've been with Lidl as
10	District Manager for six years now, for almost
11	six years in May.
12	MR. O'BRIEN: All right. And what
13	relationship do you have to the store we're
14	discussing today at Skyland?
15	MS. ROBINSON: I am the District
16	Manager for this upcoming store and will be
17	responsible for opening the store with the store
18	manager and the team.
19	MR. O'BRIEN: All right. How long
20	have you been with Lidl?
21	MS. ROBINSON: I've mentioned six
22	years in May. I started as a district manager
23	trainee six years ago. Trained overseas in
24	Ireland for nine months. Came back, helped to
25	open up some of our first 15 stores in the

Virginia area first, southern Virginia, and even some in North Carolina.

Also worked in HQ on some projects temporarily that really streamlined about -around our processes and optimating (phonetic) our processes. And then moved into the Maryland area about a year and a half ago after running many Virginia stores for about two and a half years in my six years with us.

10 MR. O'BRIEN: All right. You heard 11 testimony from the previous witness that Lidl 12 offers better prices perhaps than some other 13 grocers. In your experience, is that correct?

MS. ROBINSON: Absolutely. As a customer as well as an employee, I shop at Lidl as my primary focus or primary grocery store. We do have a wider range. I do think that we, though, scale our products.

19 So instead of selling 12 different 20 types of peanut butter, we will send -- will 21 provide two of our Lidl-branded peanut butters 22 and then maybe two of your favorite or nationally 23 known brands. So we do have a store that 24 definitely accommodates a full shop for our 25 customer.

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MR. O'BRIEN: Okay. 1 If one shops 2 regularly at Lidl, does one still have to go to 3 another grocery store for other products? MS. ROBINSON: Not often. I mean, in 4 5 any given situation there are things that customers are going to look for in any grocery 6 7 store, right. 8 So from my experience, yeah, there may 9 be something unique that I have to go to, but most of our customers of the stores that I 10 11 currently have have chosen to come here over 12 others because our prices are so good. But also, 13 we offer many of the things that they want in 14 their normal grocery shop. 15 MR. O'BRIEN: All right. You 16 mentioned Lidl brand peanut butter. Is that 17 what's called private label? MS. ROBINSON: Yes. So Lidl is known 18 19 as, I think earlier today, Lidl is known -- our 20 business model, we pride ourselves as being as 21 Daniel even mentioned, high -- selling our 22 products high quality at low prices. 23 The reason we're able to provide high 24 quality products are because they are Lidl-25 branded. So we are able to control the quality

while keeping the prices down on our -- on our 1 2 products. 3 MR. O'BRIEN: Do you have a sense of 4 what percentage of the products Lidl offers are indeed Lidl private label? 5 MS. ROBINSON: I would say I don't 6 7 have an exact number, but as previously 8 mentioned, I would confirm we're 80/20, so 80% 9 private label, 20% national brand in our stores. 10 MR. O'BRIEN: I'm going to ask Mr. 11 Chair if we can upload an exhibit. 12 CHAIRPERSON ANDERSON: Ms. Fashbaugh, 13 can you please give Mr. O'Brien the ability to --14 MR. O'BRIEN: Okay, Ms. Mahmoud. 15 CHAIRPERSON ANDERSON: Ms. Mahmoud, 16 Ms. Fashbaugh, can you please give Ms. Mahmoud 17 the ability to share her screen, please. 18 I notice you've been having some internet connection, Ms. Mahmoud, so I'm not sure 19 20 -- okay, all right, good. 21 Go ahead, Mr. O'Brien. 22 MR. O'BRIEN: Okay. If we can label 23 this --24 CHAIRPERSON ANDERSON: Hold on, hold 25 on, hold on. Ms. Mahmoud, you need to mute your

I'm not sure if you're in the same exact 1 phone. location with Mr. O'Brien. 2 3 MR. O'BRIEN: We are. CHAIRPERSON ANDERSON: All right, so 4 5 let me see. Go ahead. MR. O'BRIEN: Mr. Chair, may we label 6 7 what's on the screen Exhibit 1? 8 CHAIRPERSON ANDERSON: All right. 9 (Whereupon, the above-referred to document was marked as Exhibit 1 for 10 11 identification.) 12 MR. O'BRIEN: Okay, Ms. Robinson, can 13 you tell us what Exhibit 1 is? 14 MS. ROBINSON: Yeah, this is what we 15 call the Visio or the layout of the upcoming 16 store, Skyland store. 17 MR. O'BRIEN: Okay, where would the 18 store entrance be? 19 MS. ROBINSON: On my screen your video 20 is currently covering it, but it's right towards 21 the front of the store where you may see the 22 checkouts in the front. So that's where the 23 entrance is. So where your mouse is, you would 24 have to go all the way down to the bottom left 25 corner.

Okay. And I see what 1 MR. O'BRIEN: 2 looks like one portion highlighted in yellow. Do 3 you see that? 4 MS. ROBINSON: I do. MR. O'BRIEN: And what -- what does 5 that yellow represent? 6 7 That will be where our MS. ROBINSON: 8 beer and wine will be placed. That's where we'll 9 be merchandizing those products. MR. O'BRIEN: Is that in the -- is 10 11 that in the front of the store or in the back of 12 the store? MS. ROBINSON: That's back half of the 13 14 store. 15 MR. O'BRIEN: You don't mean to 16 suggest that it's the back -- that beer and wine 17 are taking up half the back of the store --18 MS. ROBINSON: Where the yellow is 19 highlighted, it would be that section right 20 there. So not the whole store, it's just where 21 the yellow is highlighted. 22 MR. O'BRIEN: Okay, so if one is 23 coming in the door of the store, entering the 24 store, can one see beer and wine from there? 25 MS. ROBINSON: No, they will not be

1	able to. They will only be able to see as
2	they're walking in the building.
3	MR. O'BRIEN: How does Lidl monitor
4	for underage, meaning to preclude underage sales?
5	MS. ROBINSON: So first and foremost,
6	during onboarding of our employees, they do go
7	through a presentation that does include public
8	safety topics and compliance topics.
9	One of those compliance topics is the
10	sale of alcohol, where we review, you know, three
11	three illegal sales of alcohol, including
12	underage, third-party, as well as visibly
13	intoxicated.
14	They also go through another module,
15	our employees also go through another module on
16	the computer on their within their first week
17	of training to cover that. Once they are trained
18	on that, they are allowed to be on the register.
19	And we also train them to look out for
20	obviously visible age differences. So we call
21	that our Challenge 40 policy. So they are
22	required, all employees are required to ask
23	customers for qualified identification if they
24	look or appear to be under the age of 40.
25	There's also a prompt on the register

1	when a when the employee scans the alcohol,
2	they'll prompt them to ask if the customer looks
3	under the age of 40. They are to choose yes or
4	no.
5	And then once they choose that, if
6	they choose yes, they look under the age of 40,
7	they are then to put in the date of birth that
8	they see on the they're verifying the
9	identification first with the customer. And then
10	type on the date that appears onto the license.
11	MR. O'BRIEN: All right. I'm going to
12	ask Ms. Mahmoud if she still has the ability to
13	put on the screen, I'm going to ask that
14	share, label as Exhibit No. 2.
15	(Whereupon, the above-referred to
16	document was marked as Exhibit 2 for
17	identification.)
18	MR. O'BRIEN: Can you tell the Board
19	what Exhibit No. 2 is, Ms. Robinson?
20	MS. ROBINSON: Yep. This is our, we
21	have a number of handbooks and SOPs, obviously.
22	This is our checkout SOP or handbook that our
23	employees are responsible for reviewing any time
24	they need any additional information or when they
25	are to start or enter the business with us.

1And on this page that's displaying2right here, it's showing exactly what I just3discussed where they have the option of saying a4the customer is over 40 or under 40 and what5happens in that step.6MR. O'BRIEN: All right, and then I	
<ul> <li>3 discussed where they have the option of saying</li> <li>4 the customer is over 40 or under 40 and what</li> <li>5 happens in that step.</li> <li>6 MR. O'BRIEN: All right, and then I</li> </ul>	
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6 MR. O'BRIEN: All right, and then I	'd
	'd
7 ask Ms. Mahmoud to put the Exhibit No. 3 on the	
8 screen.	
9 (Whereupon, the above-referred to	
10 document was marked as Exhibit 3 for	r
11 identification.)	
12 MR. O'BRIEN: And I'm going to ask 1	Ms.
13 Robinson to identify the Exhibit No. 3.	
14 MS. ROBINSON: Yes, so this is a pic	ace
15 of marketing that we use to advertise, or maybe	
16 not that's not the right word, but to also	-
17 for the customers to understand what our	
18 Challenge 40 process or process is.	
19 So it normally is put right on top of	of
20 the registers so it's on, right on the pole that	t,
21 where the light that shows what number checkout	
22 it is, it's right there. So when the customer	is
23 on the checkout, they see what our expectations	
are in terms of Challenge 40.	
25 MR. O'BRIEN: All right. Ms. Mahmor	ud,

take down the exhibits, please. 1 2 Ms. Robinson, are you aware that at 3 this location in the District of Columbia in Ward 7, the sale of single beers is prohibited? 4 5 MS. ROBINSON: Yes. MR. O'BRIEN: And how -- how does the 6 7 -- how does Lidl -- how will Lidl enforce that 8 policy? 9 MS. ROBINSON: Well, from my previous 10 experience working in Virginia where we had sold 11 alcohol, we don't sell any six-packs as singles. 12 So all of those products come as a six-pack. 13 If a customer comes to a register with 14 a six-pack, all our employees are fully aware --15 or one item, one unit from that six-pack, our 16 employee's fully aware that we do not sell them 17 as singles. Because we don't even sell those 18 type of items as singles. 19 As previously mentioned, our 20 assortment is very streamlined. So what we have 21 -- all of our employees are fully aware of what 22 we sell and know that we aren't to sell any item 23 without. 24 In the event that we were to find 25 something on the floor that's missing one of the

six-packs, in that case we would take that off 1 2 the floor and put it in our waste area to be 3 disposed of through our policy and process. MR. O'BRIEN: How often would the 4 5 aisle on which alcoholic beverages are offered be monitored by store personnel? 6 7 MS. ROBINSON: Well, our supervisors 8 are responsible for doing figure eights 9 throughout the store daily. We have -- sorry. 10 We have a number of managers in our building that 11 are going to be trained and fully aware of the 12 process and policies. 13 So our managers are responsible for 14 surveying all areas of the building, specifically 15 areas where we have high value items. 16 MR. O'BRIEN: Are you aware of a 17 requirement in the District of Columbia that an 18 Alcoholic Beverage Control Board licensed-manager 19 be present at all times alcoholic beverages are 20 open for -- are offered for sale? 21 MS. ROBINSON: Yes. 22 MR. O'BRIEN: And how -- how you would 23 assure that that requirement was enforced? 24 MS. ROBINSON: We've already partnered 25 with our Training and Development Department on

what that process looks like in terms of training 1 2 our employees and ensuring that they do get the Additionally, once we do open, we will 3 license. have managers, no less than two managers, in our 4 5 building at all times to support that. MR. O'BRIEN: By two managers, do you 6 7 mean two D.C. ABC-licensed managers? MS. ROBINSON: Correct. All managers 8 9 will be licensed in our store. MR. O'BRIEN: What measures will be 10 11 taken to maintain cleanliness and discourage 12 litter outside the store in the parking area? 13 MS. ROBINSON: Well, as a part of our 14 normal operating procedures, our employees are --15 we assign an employee in rotation throughout 16 their shift to go out and do what we call litter So while they're out normally doing a 17 pick. 18 litter pick, they're also responsible for 19 collecting carts, and obviously like I said, 20 trash. 21 So that's done on a as-needed basis, 22 but it's also completed, that task is also 23 completed specifically right before we open, and 24 then after closing. So that is how we normally 25 monitor litter in the store, or outside of the

store.

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2 In terms --3 MR. O'BRIEN: I'm sorry, I can 4 understand that the parking lot is clean when you 5 open the store in the morning. But it seems to me by the end of the day, the parking lot could 6 7 be full of litter. 8 MS. ROBINSON: Right. So as I said, 9 mentioned, we also send them out as needed. So 10 carts are something that we do on an hourly 11 So when they go out to the carts, they basis. 12 also are looking for trash and are responsible 13 for bringing a trash bag out with them and a 14 litter pick tool to pick up the litter in the 15 parking lot. And --16 MR. O'BRIEN: And that's hourly? 17 MS. ROBINSON: And it's hourly. MR. O'BRIEN: How about trash as 18 19 opposed to litter? 20 MS. ROBINSON: Yeah. Well, trash, if 21 that's defined by like cardboard or boxes, we 22 obviously well, if that is found outside, we also 23 take that with us as a part of the litter pick. 24 And we will bring the boxes inside. 25 And we do have a baler in all of our

locations that bales the boxes. And anything that -- after the baler is full, we wrap that up and we send it back to our distribution center, where they process that.

5 We also, obviously in most locations I've had experience with, we also have trash corral in the parking lot. That is locked up at 7 night and can only be opened with a lockpad.

9 There is a -- our Logistics Department 10 normally arranges about a month and a half to two months prior to opening I normally get 11 12 communication from our Logistics Department on 13 what days our trash will be picked up from our 14 local trash facility. And then that's how we 15 know when they're coming to pick up on a weekly 16 basis.

17 In the event that it gets full, which 18 I haven't had that experience in the past, but in 19 the event that it gets full, our employees also 20 have the option of, you know, gathering all of 21 that up as well and putting it on -- on a pallet 22 or in a box in our store and sending it back to our regional distribution center where -- and 23 24 labeling it so that they can dispose of it in the 25 regional -- in the regional distribution center

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as well.

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2	MR. O'BRIEN: All right. You
3	mentioned that an employee goes our hourly to
4	attend to the carts in the parking lot. How does
5	how does Lidl discourage patrons from taking
6	carts beyond the parking lot? So it's taking
7	carts home, what does Lidl do to discourage that?
8	MS. ROBINSON: Well, at some of our
9	locations we have something called the Gatekeeper
10	Cart Containment. It's something that is
11	affiliated with the company called Gatekeeper
12	where the carts will lock once they leave a
13	certain perimeter. Also once they leave the
14	register at a certain point if it hasn't gone
15	through a till.
16	All of our carts can only be
17	deactivated if you use a remote. Because the
18	wheels will lock until we deactivate it with a
19	remote. And management has access to that
20	remote, and they always have that on their shift
21	so that they can go out into the parking lot or
22	onto the sales floor to unlock the cart.
23	That is something right now that we
24	can't that's still pending due to
25	construction. We have to finalize the review of

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1	our of the property. So I can't commit to
2	that today, but that is some of the options we've
3	had in the past in our previous in some of our
4	previous stores.
5	MR. O'BRIEN: Okay, that reminds me,
6	what's the projected opening date for this store?
7	MS. ROBINSON: September 28, 2022.
8	MR. O'BRIEN: All right, how will Lidl
9	address potential loitering in the vicinity of
10	the store, or inside the store for that matter?
11	MS. ROBINSON: Speaking from my
12	experience in stores that I've had responsibility
13	over, we've dealt with in the past people who may
14	be loitering or panhandlers in the store.
15	As managers, it's our responsibility
16	in which we've all been a part of it, and myself
17	included, if reported by a customer or we observe
18	it ourselves, we do ask the customer or the
19	panhandler or a loiterer to leave the building.
20	And if we don't have success with them
21	listening in our first attempt, we do go back to
22	them and say if we if you don't abide by what
23	we're asking for, we will ask you to we will
24	call the local authorities. We do we have
25	called the local authorities before, and that's

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1 where we take it to that next step. 2 If there's anything that happens 3 outside of that in terms of, you know, if it gets aggressive or abusive or threatening behavior 4 5 happens throughout that process, we are -- we do have a banning notice policy that allows us to 6 7 ban that particular loiterer or panhandler from 8 our building in that event with --9 MR. O'BRIEN: And banned for how long? 10 MS. ROBINSON: I'm sorry? 11 MR. O'BRIEN: Banned for how long? 12 MS. ROBINSON: I'm not sure of the 13 actual. But to my knowledge, it's banned 14 forever. 15 MR. O'BRIEN: Okay. 16 MS. ROBINSON: As long as we haven't 17 lifted that banning notice on our side. 18 MR. O'BRIEN: I'm going to presume 19 that you're -- this store is going to have both 20 full- and part-time employees, am I correct? 21 MS. ROBINSON: Correct. 22 MR. O'BRIEN: Okay, can you estimate 23 the number of employees that will be on your 24 weekly payroll, or maybe it's biweekly. Ι 25 understand that's a different question than how

many employees will be inside the store working 1 2 at any particular moment. 3 MS. ROBINSON: Yes. MR. O'BRIEN: But the question I'm 4 5 asking is how many jobs is this store going to provide, both full- and part-time? 6 7 MS. ROBINSON: Our estimated hiring 8 quota, and that includes full- and part-time 9 including management in that total will be 10 anywhere between 35-50, to be honest with you. 11 We really, with Lidl we obviously hire 12 and staff our stores based off of the projected 13 volume. But for us at this point in time, it's 14 projecting anywhere between 35-50 on my side for 15 that store. And that's including management. 16 MR. O'BRIEN: Okay, and where -- where 17 -- how are those employees being recruited? 18 MS. ROBINSON: We have multiple ways. 19 So it's our responsibility to open up what we 20 call requisition. We open that requisition up 21 through our Talent Department that's in house. 22 That Talent Department then posts on our website 23 and a number of different search engines, 24 including Indeed.com. 25 And we've also, personally and myself,

1	I've me and a store manager recently met with
2	the Director of the Skyland Workforce Center. We
3	got to learn a little bit more about what they do
4	within the community and what their main focus is
5	and their main objectives in their organization.
6	And we have arranged to have
7	interviews actually hosted there this week.
8	Well, next week, sorry, next Wednesday
9	Tuesday, Wednesday, Thursday.
10	And then we also arranged some dates
11	in the month of June to recruit and hire some
12	walk-in interviews as well for our store
13	associate candidates.
14	MR. O'BRIEN: Okay. What's the
15	hierarchy within the store, the lowest level
16	employee, what's that employee's title?
17	MS. ROBINSON: Floor associate. Then
18	it goes to store supervisor, then store
19	assistant store manager, then store manager, and
20	then myself.
21	MR. O'BRIEN: What opportunities are
22	there for career advancement at Lidl?
23	MS. ROBINSON: I would say an
24	exorbitant amount. I've had a number of
25	employees that have, under even my jurisdiction

that have had the opportunity to be promoted within. I've had store associates, store -especially if they want a career at Lidl and people are looking for a career, I've had store associates that have been promoted to store supervisors. Store supervisors that have been promoted to ASM and upward.

8 There's one employee that I can think 9 of that I hired almost three years ago, four --10 almost three or four years ago who started as a 11 store associate, went to supervisor, and now has 12 progressed into a more regional role as an IT --13 IT specialist.

14 So it's only logical for us, at the 15 rate that we're expanding, as Daniel mentioned 16 earlier, it's only logical for us to be able to 17 provide more career opportunities to employees in 18 our community in the future.

MR. O'BRIEN: Thank you, Ms. Robinson.
Those are my questions, Mr. Chair.

21CHAIRPERSON ANDERSON: Thank you. Ms.22Brown.

23 MS. BROWN: Thank you. I have a few 24 questions, actually more than a few. How many 25 stores, Ms. Robinson, do you currently manage?

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1	MS. ROBINSON: Currently, I have two
2	not including Skyland, so the ones that are open
3	would be Columbia and Bowie at this moment in
4	time.
5	MS. BROWN: And at those stores that
6	you manage, how many of them sell alcohol?
7	MS. ROBINSON: They're both in
8	Maryland, so they do not sell alcohol, either
9	one.
10	MS. BROWN: How many stores have you
11	been the district manager over that actually have
12	sold alcohol?
13	MS. ROBINSON: I was the district
14	manager over the Fairfax location in Virginia. I
15	was the district manager over the Ashburn
16	location on Broadland. I was also the district
17	manager of the Manassas location, the first
18	Manassas location which is on, not Liberia. I
19	cannot recall the exact address, but in Manassas.
20	I had oversaw the Dumfries store that also sold
21	alcohol.
22	The majority of my career was in
23	Virginia, so it's only more recently in the last
24	year and a half that I've been working in
25	Maryland.

1	MS. BROWN: Okay, and those stores,
2	just I want to make sure that I'm correct, in the
3	State of Virginia, the Commonwealth of Virginia,
4	they can only sell beer and wine, so they did not
5	sell spirits, correct?
6	MS. ROBINSON: They did not sell
7	spirits, no, just beer and wine.
8	MS. BROWN: What brands of beer, wine,
9	and spirits is this store proposing to sell?
10	MS. ROBINSON: I'm not positive of the
11	assortment quite yet since we're so far out from
12	the opening date, but if you want me to speak to
13	what my experience is, most of our labels are
14	private label in Virginia.
15	So, we are, again, a private label
16	company, so most of it is private label, but we
17	do sell some brands, national brands such as
18	Budweiser at the time when I was working there,
19	Coors Light, so on and so forth.
20	MS. BROWN: Okay, you said something
21	about that you all don't sell singles in your
22	store and that the employees know if something
23	comes up to put it in the waste. I guess you
24	all, like, mark it off.
25	What do you all do or what is the

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policy and plan to do to make sure that nothing is unbundled? What kind of monitoring will be provided in this store at Skyland?

MS. ROBINSON: Sure, so we have a 4 5 process, what we call decarding. As you know or may not know, Lidl, obviously one of our lean 7 operational tasks or operational mottos is we are known for presenting our products in boxes, so we sell our products in the case that it came in.

10 As the customer purchases the products 11 out of the cases, we do what we call decarding, 12 which is we take the box from the shelf, the empty box from the shelf or the box that's almost 13 14 empty from the shelf and we place whatever two 15 units that are left in there on top of the other box behind it. 16

17 In many cases, when we're doing 18 decarding, that's when we do see many things like 19 reshops and the issue that you just brought up of 20 seeing items that may be not in its full case, 21 right? So, in that moment, we remove it from the 22 store and that's when we normally see it.

23 I think with alcohol, it's definitely 24 a high priority for us in any store, so from our 25 side, our managers are aware when they see

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certain issues in terms of packages that aren't 100 percent complete. In any case, regardless of whether it's alcohol or not, they know to remove it, and that's a part of our training with all employees from start to finish.

6 MS. BROWN: Thank you for that, but to 7 further my question, how often are those aisles 8 monitored more than the figure eight that you 9 spoke of? That particular aisle where the beer, 10 wine, and spirits are sold, those one or two 11 aisles or whatever, how often will they be 12 monitored?

MS. ROBINSON: I'm not sure if I understand your question because it would be hourly. As mentioned before, we would be monitoring hourly either way doing figure eights, and those figure eights do include walking every aisle.

So, I mean, when I say figure eights, I guess that's retail jargon that I've used in the past. Figure eights may not be possible in a store that doesn't allow you to do an actual figure eight. Typically what that means is walking aisles, walking up and down the aisles every hour.

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1 Our stores are very -- our people are 2 constantly on the floor due to the fact that we 3 do a lot of the work during the day, so that monitoring is happening through their walks every 4 5 day, but it's also as a needed basis to ensure that our products are being protected as well as 6 7 getting the job done and keeping the store clean 8 on a regular basis. It's a part of our 4+1 9 pillars. 10 MS. BROWN: Okay, I just wanted to 11 make sure that I heard you correctly, what you 12 said about you all's prompting if someone appears to be, I guess, younger than 40. It's not Lidl's 13 14 policy to ask for positive ID for everyone they 15 sell beer, wine, and spirits to? 16 MS. ROBINSON: Our policy is if they 17 appear under the age of 40, that they are to ask for identification. That would be my answer for 18 19 that one, yeah. 20 MS. BROWN: So, I think what you're 21 saying is that no, it is not Lidl's policy to ask 22 for ID for everyone that appears before them? 23 MS. ROBINSON: No, it's a Challenge 24 40, which is anybody under the age of 40, that 25 appears to be under the age of 40 or if there's

any, you know, shadow of a doubt, in that case. 1 2 MS. BROWN: I want to go back to the 3 letter. So, you said something about the carts are -- at first, you said the carts are picked up 4 5 hourly, and at that time, they do litter picks when they do the carts, and then I think you said 6 7 that it's as needed. Is it hourly carts and the 8 litter as needed or is it hourly carts, hourly 9 litter? 10 MS. ROBINSON: It's the same. So, 11 typically when the employee goes out, they'll 12 typically go get the carts first because that's 13 more of the heavy, intensive task, but once 14 they've gotten all of the carts out of the 15 parking lot or in the corral, they'll then have, 16 they'll do their litter pick in the same motion. 17 MS. BROWN: One of the issues in the 18 protest is peace, order, quiet, and litter, and so I guess, you know, litter is -- carts are big 19 20 for Lidl, but litter is big for those of us in 21 the community, so making sure the establishment 22 does not have anything around it. 23 I think, oh, I do have a few more 24 questions about the employees. How many 25 employees are proposed to be full time?

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1	MS. ROBINSON: We have, from our side,
2	it's really based off of what we would like in
3	our stores. I try to aim for a 50/50 split
4	because in those cases, we want people to have
5	full-time opportunities, but we've had success in
6	both sides of having more of a part-time
7	opportunity because as a company we offer full
8	benefits to all employees whether they're full
9	time or part time.
10	MS. BROWN: So, the fact number is
11	just half?
12	MS. ROBINSON: A 50/50 split, yeah.
13	MS. BROWN: How many employees have
14	been hired at this location?
15	MS. ROBINSON: Well, currently
16	(Simultaneous speaking.)
17	MS. ROBINSON: We're only currently in
18	the supervisor phase of hiring, so right now, we
19	have hired two and we haven't onboarded them yet,
20	but the store manager has already been identified
21	for this store, as well as the assistant store
22	manager has also been identified for this store.
23	MS. BROWN: When you say identified,
24	they do or not work with Lidl yet?
25	MS. ROBINSON: No, they work for Lidl

and they have been working for Lidl. Both are 1 2 more of my more tenured employees from my 3 district. 4 MS. BROWN: I think that's it for my 5 questions. Thank you. MS. ROBINSON: You're welcome. 6 7 CHAIRPERSON ANDERSON: Any questions? 8 Yes, Mr. Short? 9 MEMBER SHORT: Thank you. Ms. 10 Robinson, thank you for your testimony so far. 11 Two issues I'd like to hit on or I'd like to 12 question you regarding. Are any of the store or 13 have you worked at any stores that have a trash 14 compactor dedicated for your store? 15 MS. ROBINSON: In terms of general trash outside of cardboard? 16 17 MEMBER SHORT: Yeah, well, cardboard, 18 you know, because basically in the District, all 19 stores that sell cardboard, they're required to 20 break the cardboard down and --21 MS. ROBINSON: Yes, so --22 MEMBER SHORT: -- do some other 23 things. 24 MS. ROBINSON: We have what we call a 25 baler that only is used for cardboard though. In terms of general trash outside of cardboard, again as mentioned, we normally arrange with our logistics department two times a week roughly, or in most cases they assign two times a week for someone to come and pick up our trash out of the trash corral that's normally located in the parking lot.

8 MEMBER SHORT: Okay, but have you ever 9 considered a trash compactor or have any of Lidl's stores out of the 170 that you've 10 11 mentioned or are coming have a trash compactor? 12 MS. ROBINSON: Again, for cardboard, 13 yes, we have a baler in the store and we compact 14 From general litter I guess you can say, boxes. 15 I can't speak to that. I don't work in that 16 department that handles the control over making 17 sure that that is in the store. That would be 18 more on the side of our procurement and 19 facilities department.

20 MEMBER SHORT: Okay, all right, that's 21 fair. Parking, that question came up or that 22 issue came up briefly. How many parking spaces 23 does the store have and how will parking be 24 controlled?

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MS. ROBINSON: Yeah, so parking spaces

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from the two-pages I received from our facilities department, we have 225 parking spaces that are projected for this location.

How we control parking, so for a grand opening, normally that's when we expect -- I've opened up now, I think, five or six stores in the past six years that I've worked with the company.

8 Normally, what we do see is we have an 9 outside company that we hire that controls the 10 parking for grand opening because that's normally 11 when we have the influx of customers. We have a 12 number of customers that are in our building at 13 that time due to the excitement of a grand 14 opening store.

15 So, normally we have someone in the 16 parking that is controlling, or a number of 17 people in the parking lot. I can't give you an 18 exact number, but I've seen in some of my grand 19 openings three or four people in the parking lot 20 just controlling traffic and correct directions. 21 Sometimes, depending on the location, 22 we've had, you know, police patrol that were there based off of the influx of how many 23 24 customers we have, and that's how we control it 25 during grand opening time.

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1	When our grand opening phase kind of
2	dies down, we don't necessarily need control of
3	parking from my experience in our parking lots,
4	so that would be something, if we did experience
5	any issues after grand opening phase kind of
6	dissipates, then we can address that at that time
7	I would believe.
8	MEMBER SHORT: Okay, thank you very
9	much for your testimony. That's all I have, Mr.
10	Chair.
11	CHAIRPERSON ANDERSON: Thank you. Any
12	other questions by any other Board members?
13	MEMBER GRANDIS: Mr. Chairman?
14	CHAIRPERSON ANDERSON: Yes, Mr.
15	Grandis?
16	MEMBER GRANDIS: Thank you. Mr.
17	O'Brien, thank you for being here today. May I
18	ask Ms. Robinson some questions directly or
19	should I ask them through you?
20	MS. ROBINSON: You need to ask Ms.
21	Robinson the questions directly, Mr. Grandis.
22	MEMBER GRANDIS: Okay, Ms. Robinson,
23	thank you for your expert testimony about how the
24	grocery stores you work at function. You may
25	have addressed this, but I may have missed the

details. Did you all address security at the 1 2 store? 3 MS. ROBINSON: At this point in time, 4 we have been in discussion with the department 5 that's responsible for securing security within our building. 6 7 We do have other locations within our, 8 you know, within our region that do have 9 security. So, yes, we have discussed it, but it hasn't been solidified as of yet because we're 10 11 too far out from grand opening. 12 MEMBER GRANDIS: So, you're saying 13 some other of your stores that have --14 MS. ROBINSON: Not my stores, but locations within our region overall, so. 15 16 MEMBER GRANDIS: In your region? 17 MS. ROBINSON: Yes, so maybe not 18 within --19 MEMBER GRANDIS: So, you would be --20 MS. ROBINSON: -- in my district. 21 MEMBER GRANDIS: So, you would be able 22 to work with those experts who already provide 23 security for your store in other locations to 24 help advise you? Is that what you all have been 25 doing or will be doing?

That's the hope and 1 MS. ROBINSON: 2 that's the expectation, but again, since we're so 3 far out in grand opening, some of the details of 4 that has not been solidified as of yet. MEMBER GRANDIS: 5 Just know it's a very big part of the equation. 6 7 MS. ROBINSON: Understood. Okay. 8 MEMBER GRANDIS: 9 MS. ROBINSON: Understood. 10 MEMBER GRANDIS: Have you all 11 discussed cameras at that location? 12 MS. ROBINSON: All of our Lidl stores 13 do have cameras that do have a very wide scope of 14 surveillance in parking lots as well as 15 throughout our aisles. I am no technician, but I 16 know that they are, from viewing CCTV footage in 17 the past for some other cues in my stores, they 18 are pretty much a 360 camera angle, so you're 19 able to see from one camera up and down any given 20 aisle within our stores. 21 MEMBER GRANDIS: Are you familiar with 22 that in D.C., that there are no laws against 23 loitering? 24 MS. ROBINSON: I'm not familiar with 25 that.

MEMBER GRANDIS: I would recommend 1 2 that your security people who work with other 3 stores study the parameters of individuals in front of your store and from your doorways. D.C. 4 5 does not have anti-loitering. Now, there are laws, and your attorney 6 7 perhaps can help you with this after the hearing, 8 but there are laws that help to move people along 9 who are incommoding, or blocking, or being 10 belligerent. 11 But we need to be very careful that we 12 respect everyone, and that I think if you don't -13 - if your company doesn't have experience with 14 D.C., that they need to incorporate that in 15 working out security issues for you all. 16 MS. ROBINSON: Okay. 17 MEMBER GRANDIS: Okay. 18 MS. ROBINSON: I appreciate that. 19 MEMBER GRANDIS: Can you explain to me 20 again if it's already been explained why you're 21 going for an A license and not a B license? 22 MS. ROBINSON: That, Daniel had 23 explained that. I'm not the one that applied for 24 That's not my scope or my area of that license. 25 the business.

Okay, then I'll 1 MEMBER GRANDIS: 2 direct that to Daniel in a minute then. Will you 3 be with this store after the grand opening period or is that sort of your function with this 4 5 company, that you handle what you're doing now through the grand opening period? 6 7 MS. ROBINSON: I will be with this 8 store, from what I know, I will be with this 9 store until grand opening as well unless some 10 opportunity comes my way. If they want to make 11 me the CEO, yeah, sure, but --12 (Laughter.) 13 MS. ROBINSON: -- unless another 14 opportunity comes my way, I will be with the 15 store when it grand opens. We like ambition. 16 MEMBER GRANDIS: 17 MS. ROBINSON: Yeah. MEMBER GRANDIS: We like that. 18 The 19 point is, is this your job after the store opens 20 or do you --21 Yeah, I've been with MS. ROBINSON: 22 even -- I mean, I even -- I mean, I've opened so 23 many stores at this point, I may have forgotten 24 I also opened a store last December in one. 25 Brooklyn Park, Maryland and that was my store for

1 over a year.

2	I tend to I have the most
3	experience in these areas in terms of grand
4	openings, so I have always been a resource, but
5	every time I've opened it, I've always been the
6	lead DM and with the expectation of me staying in
7	that store and being DM and leading that team.
8	MEMBER GRANDIS: Thank you.
9	MS. ROBINSON: But the store manager
10	there also, she is permanent always and, you
11	know, she's worked with us over a year. A
12	resident close by to the community, the ASM is
13	there, so we're familiar with that area and we're
14	familiar with you know, they're excited to be
15	around and be able to present to you guys our new
16	store.
17	MEMBER GRANDIS: One of your stores
18	has opened up in Rehoboth Beach, Delaware, so I'm
19	a bit familiar with the concept, but I have to
20	say I was bewildered my first time going in.
21	MS. ROBINSON: Okay.
22	MEMBER GRANDIS: I wasn't sure if I
23	was at a Safeway, or a Costco, or something in
24	between. Do you understand my point?
25	MS. ROBINSON: Yes.

1	MEMBER GRANDIS: Do other people
2	okay.
3	MS. ROBINSON: Yes.
4	MEMBER GRANDIS: So, I'm glad I can
5	make someone laugh. I think you must understand
6	my
7	MS. ROBINSON: I understand.
8	MEMBER GRANDIS: uncertainty was
9	when I walked in, but seriously, when it comes to
10	branding, you know, there are all these, you
11	know, Safeways, and then they all have these
12	Whole Foods. They're different brandings, so how
13	would you, in your corporation, who are you all
14	compatible or competitive, where do you all fit?
15	MS. ROBINSON: I think we're most
16	I mean, as a die-hard Lidl employee, I think we
17	aren't competing with anyone at this point, but I
18	think what we're most likely compared to is Aldi
19	mainly because our business model is streamlined
20	just like them. We believe in having a lean, you
21	know, operation. We believe in everything being
22	efficient and accurate, down to our normal
23	operating processes.
24	And, I mean, from an aesthetic point
25	of view, we totally believe that our I'm

1	sorry, we totally believe that our branding and
2	our merchandising is streamlined as well. So,
3	you'll notice again they also have merchandise in
4	boxes as well and, you know, have a
5	MEMBER GRANDIS: So, when you say the
6	boxes, that's what I experienced. Is that sort
7	of like a Costco element and then there are other
8	individual elements where you can just pick up
9	one item instead of a box?
10	MS. ROBINSON: No, everything is sold
11	individually, but, you know, if you do go to a
12	Safeway, everything is hand stacked on the shelf.
13	So, the employees are physically taking
14	everything out of a bigger box
15	MEMBER GRANDIS: Yes.
16	MS. ROBINSON: that doesn't have a
17	presentation look to it and placing it on the
18	shelf where we don't. Our employees, they take
19	it straight off the pallet. They take the top
20	off and they put the whole box on the shelf, and
21	the customers shop one by one.
22	MEMBER GRANDIS: And that helps keep
23	costs down I would imagine?
24	MS. ROBINSON: Yes, it does.
25	MEMBER GRANDIS: Okay, well, you've
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been very helpful, but Mr. Chairman, may I ask --1 2 CHAIRPERSON ANDERSON: Unfortunately, 3 no, Mr. Grandis. Mr. Goodman is no longer a 4 witness, so we have all --5 MEMBER GRANDIS: Thank you. CHAIRPERSON ANDERSON: -- lost our 6 7 opportunity. MEMBER GRANDIS: I'm fine. 8 Thank you. 9 Thank you all. 10 MS. ROBINSON: You're welcome. 11 CHAIRPERSON ANDERSON: Thank you. Any 12 other questions by any of the Board members? I'm 13 hearing none. Ms. Brown, any follow-up based on 14 the questions that the Board asked? 15 MS. BROWN: I did have an additional 16 question. It was about the trash. How often did 17 you say the trash would be taken out? MS. ROBINSON: From the actual trash 18 19 corral, typically with any other store that I've 20 opened, it's two times a week, but it's arranged 21 prior to grand open from our logistics department 22 with the local trash facility. 23 MS. BROWN: Okay, and the trash is 24 going to be enclosed? Is that --25 MS. ROBINSON: It's always enclosed

and with a lockpad on it that only the store team 1 2 and the trash pickup people will know. 3 MS. BROWN: And so with the trash, 4 when is the proposed schedule to be picked up? 5 MS. ROBINSON: I do not know the proposed scheduling for that yet. 6 7 MS. BROWN: Thank you. 8 CHAIRPERSON ANDERSON: Are you 9 resting, Ms. Brown? 10 MS. BROWN: Yeah, that's it. I'm just 11 sitting here watching them build the Lidl outside 12 my door. 13 CHAIRPERSON ANDERSON: All right, 14 thank you. Mr. O'Brien, any questions based on 15 the questions that were asked by the Board? 16 MR. O'BRIEN: Yes, Ms. Robinson, would 17 you describe what a baler is, B-A-L-E-R? 18 MS. ROBINSON: A baler is essentially 19 a compactor that we only use for cardboard. 20 MR. O'BRIEN: And what does it do? 21 MS. ROBINSON: Without using the word 22 baler in it, it compacts the cardboard, you know, because we have so much cardboard in our stores 23 24 that we use from our boxes that we merchandise 25 our products in.

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It compacts all of the cardboard up to 1 2 about, I would say, a large wooden pallet, and 3 then we wire it. Before we bale it, we have to 4 wire. When it gets full, we have to wire it. 5 That wire compresses it all together and contains We put it on a pallet and then we send it 6 it. 7 back to our RDC for them to dispose of 8 accordingly. 9 MR. O'BRIEN: Okay, thank you. Thank 10 you, Mr. Chair. 11 CHAIRPERSON ANDERSON: Thank you. **All** 12 right, do you rest, Mr. O'Brien? 13 MR. O'BRIEN: Yes, we rest, Mr. Chair. 14 CHAIRPERSON ANDERSON: Mr. O'Brien, do 15 you also want to move your documents into evidence? 16 17 MR. O'BRIEN: Yes, thank you, numbers 18 1, 2, and 3 were identified and we ask that they 19 be admitted. 20 CHAIRPERSON ANDERSON: Any objection, 21 Ms. Brown? 22 MS. BROWN: No objection. 23 CHAIRPERSON ANDERSON: So, Exhibits 1, 24 2, and 3 are now part of the record without 25 objection.

1	(Whereupon, the above-referred to
2	documents were received into evidence as
3	Applicant Exhibit Nos. 1, 2, and 3.)
4	CHAIRPERSON ANDERSON: Do you rest,
5	Mr. O'Brien?
6	MR. O'BRIEN: Yes, sir.
7	CHAIRPERSON ANDERSON: Ms. Brown, do
8	you plan to testify or how do you plan to
9	MS. BROWN: At this point in the
10	protest, I believe you said that we are not at a
11	point where we can do a settlement agreement, so
12	I would like to say on part of it
13	CHAIRPERSON ANDERSON: No, hold on,
14	hold on, hold on. Part of this is hard to do
15	because if you're going to testify, we have to
16	swear you in, so that's already just asking a
17	question.
18	MS. BROWN: Well, maybe. I just
19	wanted to put out some conditions for approval of
20	this.
21	CHAIRPERSON ANDERSON: All right,
22	well, then I'm going to swear you in, and then if
23	you're going to put, you need to tell why, so
24	would you raise your right hand, please? Do you
25	swear or affirm

Now, there are two ways. Okay, so this is your presentation, so, sorry, go ahead, ma'am, and then Mr. O'Brien will be subjected to cross examine you on what you're presenting.

5 MS. BROWN: So, based upon what was 6 said today, I would like to have the license 7 approved with certain conditions, one, that Lidl 8 come up with a security plan for this store and 9 specifically how they plan to secure and ensure 10 that the beer, wine, and spirits are monitored by 11 electronic surveillance and by human monitoring.

12 Okay, you want me to go on, also that 13 they post signs that say no loitering, also that 14 there is an ABC manager on duty at all times in 15 the store or whenever beer, wine, and spirits are 16 sold, that they won't sell to minors, that they 17 ask for positive ID for everyone that purchases 18 beer, wine, and spirits, that they don't sell 19 single --

They said that they don't sell single items, but that they don't sell single items of alcohol, or wine, or spirits, and that they only sell alcohol during their business hours which was placed on their application, and so that was from 8:00 a.m. to 9:00 p.m., that they keep a

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record if MPD is called to their store, that they 1 2 keep the store and the outer perimeter clean and 3 in good repair so that there is no trash in the 4 front of the store, that there is no trash in the 5 parking lot and within 100 feet, that they don't sell to minors and that they post that also. 6 7 They said they post up their 40 sign, 8 but that it's also posted that they don't sell to 9 minors, and I think that is about it. CHAIRPERSON ANDERSON: Mr. O'Brien --10 11 I'm sorry, are you done, Ms. Brown? 12 MS. BROWN: I'm done. CHAIRPERSON ANDERSON: Any questions, 13 Mr. O'Brien? 14 15 MR. O'BRIEN: Yes, Commissioner Brown, 16 what is your concern with the business hours of 17 the store? 18 CHAIRPERSON ANDERSON: Could I ask a 19 question? I'm confused. The posted hours on the 20 placard, is that 8:00 to 9:00, is that 8:00 a.m. 21 to 9:00 p.m. 22 MS. BROWN: Yes. 23 CHAIRPERSON ANDERSON: I don't 24 understand why -- that's why I thought -- is 25 there an issue? Are there hours outside that's

1 been discussed?

I'm just trying to find out because I 2 3 heard, at least in the -- but I'd read in the 4 case report that was presented by our 5 investigator there was an issue, so the only hours that were placarded were from 8:00 a.m. to 6 7 9:00 p.m. 8 Those are the hours of operation for 9 the store and those are the hours of operation 10 for sales and service, and those are the hours 11 that this Board will issue today when the license 12 is issued since we have agreed to issue the 13 license. 14 Those are the placarded hours and 15 those are the hours that the license will state, 16 so, okay, but if there is something else that the 17 Board is missing, go ahead, Mr. O'Brien. 18 MR. O'BRIEN: Commissioner Brown, you 19 don't have a problem with greater hours for 20 legal, do you? 21 MS. BROWN: No, the issue with the 22 hours --23 CHAIRPERSON ANDERSON: I'm sorry, I'm 24 sorry, hold on, hold on. This is a protest 25 hearing and the protest hearing that we have is

for what was placarded. What was placarded is
 for a Class A license for sales and service from
 8:00 a.m. to 9:00 p.m.

We should not be -- and that is what the ABC Board will be issuing a license, a Class A license for 8:00 a.m. to 9:00 p.m. I do not understand why, within this hearing, we are speaking about greater hours, because there are no greater hours.

10 I mean, if the licensee is asking to 11 amend its application, then that's another 12 I mean, that's not something that we're process. 13 going to do here. Then the licensee would have 14 to apply for a substantial change to change its 15 hours, but this protest hearing will address the 16 issues that are placarded, and what was placarded 17 was 8:00 a.m. to 9:00 p.m.

18 MR. O'BRIEN: There will be - 19 CHAIRPERSON ANDERSON: I'm sorry? Go
 20 ahead, Mr. O'Brien.

21 MR. O'BRIEN: Mr. Chair, there will be 22 forthcoming an application to change those hours. 23 CHAIRPERSON ANDERSON: Then that is --24 I'm sorry, then, of course, once this license is 25 granted, then the licensee has to come back and

1	apply for a substantial change and that's
2	subjected to a protest, so
3	MR. O'BRIEN: Mr. Chair, if I may, not
4	all changes of hours are subject to protest.
5	CHAIRPERSON ANDERSON: Well, I'm just
6	saying the Board will have to make a
7	determination if the change, if we believe that
8	this is something that the community needs to be
9	notified of, so we have to make a determination.
10	So, the Board, once the application is
11	made, then the Board would have to make the
12	determination, but I this is one of the
13	reasons why I always tell parties to try to
14	settle matters, because these are things that can
15	be addressed at mediation or a settlement
16	agreement, and then the parties could have
17	determined whether or not they want extended
18	hours and whether or not
19	But I don't know, but I'm just saying
20	though those are issues that are beyond a protest
21	hearing and the Board will not address those,
22	whether or not expanded hours, because the
23	placarding said 8:00 a.m. to 9:00 p.m. and we are
24	unless there is an official amendment that was
25	filed by the licensee to the Agency, we are

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Neal R. Gross and Co., Inc. Washington DC 1 unable to address this hear.

2	And as you said, Mr. O'Brien, if
3	you're going to ask for a change of hours, then
4	the Board would then have to make a determination
5	whether or not we believe this is a substantial
6	change that we need to inform the community or
7	whether or not the Board, as a matter of course,
8	will approve that.
9	So, I'm just going to say I'm not
10	going to allow that question because we can't
11	have that discussion at this protest hearing.
12	MR. O'BRIEN: Mr. Chair, I'm trying to
13	respect the Board's desire, I'm going to use the
14	Chair's words, to truncate the proceedings.
15	CHAIRPERSON ANDERSON: But Mr.
16	O'Brien, it's not a matter of truncating. And
17	you are aware, sir, the hours that are on the
18	placard, we can only address the hours on the
19	placard. I'm not trying to truncate. The hours
20	on the placard are from 8:00 to 9:00.
21	We cannot because the community had
22	not been on notice that expanded hours are being
23	requested. So, this is not a matter of me
24	truncating. This is a matter of me saying that
25	there has been no request by you at this hearing

that you're asking for extended hours. 1 2 MR. O'BRIEN: Okay. 3 CHAIRPERSON ANDERSON: Now that you're 4 here and I'm not -- so I have no position on the 5 extended hours. All I'm stating is that this hearing is on what was placarding. 6 That's all 7 I'm saying. I'm not -- I'm just saying the hearing 8 9 is on what was placarded and what was placarded 10 is 8:00 a.m. to 9:00 p.m. That's all I'm saying, 11 nothing else, sir, but if you want to ask a 12 question, go ahead and ask the question, sir. 13 MR. O'BRIEN: Mr. Chair, the 14 investigative report, in the investigator's 15 interview of miss, I'm sorry, of Commissioner 16 Brown, recites in the last sentence, Ms. Brown 17 stated that the ANC is willing to accommodate the 18 hours' changes that the applicant wants, and I 19 read from the investigative report. 20 So, my question to Commissioner Brown 21 is would Commissioner Brown object to a change of 22 hours to open at 7:00 a.m. instead of 8:00 a.m. 23 and to remain open until 10:00 p.m. instead of 24 9:00 p.m.? 25 So, it's getting ready to MS. BROWN:

get a little loud in my house. So, we would not 1 2 object if there was a change on the placard. The issue with the whole, with what we've been going 3 through even with mediation was that we, the 4 5 settlement agreement, we were agreeing to what was on the placard. We said that's fine. 6 7 The applicant failed to ask for all 8 the hours in which they could sell beer, wine, 9 and spirits. Most other businesses, they put 10 every hour. They do it from 6:00 a.m. to 2:00 11 a.m. even though they're not open during that 12 time. 13 And I said as a representative of the 14 ANC that the hours for our settlement agreement 15 had to be what was on the placard, but, no, we 16 would not disagree to the hours being changed, 17 but we did what was on the placard. 18 We want Lidl in our community. We are 19 happy to have another full-time grocery store, 20 but we are unwilling to just let things go willy-21 nilly based on what the applicant applied for. 22 They applied for the hours of 8:00 23 a.m. to 9:00 p.m. and not putting that in the 24 settlement agreement was not going to be an 25 We were going to agree to the option for us.

hours which were stated, and that's what I said at mediation and that's what I'm saying right now.

MR. O'BRIEN: Well, am I correct that 5 if the applicant, that is Lidl, applied to the Board to add an hour in the morning and an hour in the evening, that you would not have any objection to that?

9 MS. BROWN: I would not have any 10 objection as the ANC representative as long as 11 the other conditions of the license were put in 12 place also, the no loitering sign, the partnering 13 with security, not selling single items, asking 14 for positive ID from everyone, the litter piece 15 with making sure the outside of the store and within 100 feet. 16

Yeah, no, we would not object to that, 17 18 but if the license is issued with conditions, 19 then, no, we would not object to them coming back 20 and asking, the applicant coming back and asking 21 for expanded hours --

22 MR. O'BRIEN: All right. 23 (Simultaneous speaking.) 24 MS. BROWN: -- amend its application. 25 MR. O'BRIEN: Let's put the hours

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aside now if we may. What is your evidentiary 1 foundation for asking for each one of these 2 3 conditions to be attached to the license? MS. BROWN: ANC 7B would like to have 4 5 all licensees to be under a settlement agreement. The evidence, one thing was witness Robinson said 6 7 that they don't have the security in place and that she was not aware of the loitering law or no 8 9 loitering law, and that there doesn't seem to be a security plan in place. 10 11 (Simultaneous speaking.) 12 MS. BROWN: Based on what Ms. Robinson 13 said about not ID'ing everyone, that's a problem. 14 MR. O'BRIEN: What's the evidentiary 15 foundation for believing that failure to ID 16 everyone is a problem? 17 Based on what she said, if MS. BROWN: 18 someone appears to be under 40, I think that we 19 need to make sure, to ensure that no one is 20 buying beer, wine, or spirits, that they're the 21 proper person. The way we do that, to ensure 22 that nothing is being sold to minors, is that we 23 ID everyone. 24 MR. O'BRIEN: Okay, you've met me in 25 person, Commissioner, and we can see each other

on the screen. Would you expect that Lidl should 1 2 have to ID me with my advanced appearance if I 3 walked into the store? MS. BROWN: If they have to ID me, 4 then they have to ID you. 5 MR. O'BRIEN: And what is your 6 7 evidentiary foundation for the need for such a 8 requirement? 9 MS. BROWN: Is it not the law that 10 everyone has to be at least 21, and the way that 11 you know someone is at least 21 is by ID'ing 12 them? That is your proof. MR. O'BRIEN: Well, are you simply 13 14 asking that Lidl comply with the law? 15 MS. BROWN: I am, and how does Lidl 16 expect to verify ages, to legally --17 MR. O'BRIEN: Okay, well, let me try 18 it differently. What is the evidentiary 19 foundation for your belief that Lidl's policy of 20 checking everyone who appears to be under 40 is 21 insufficient? 22 MS. BROWN: Because they do not check 23 ID of everyone that they sell beer, wine, and 24 spirits to. They have not checked or verified 25 the date of birth. The way you verify the date

of birth is through a positive identification. 1 2 MR. O'BRIEN: But you would agree, 3 would you not, that there is no doubt in the world that I, O'Brien, am older than 21? 4 I don't know that to be 5 MS. BROWN: the case, not without a positive ID. 6 7 MR. O'BRIEN: Is not the problem here 8 -- you said a moment ago, Commissioner, that it's 9 your, I'm not sure the word. I don't want to put 10 words in your mouth, that -- is not the problem 11 that there's no settlement agreement? Is that 12 the issue? The issue is that ANC 7B 13 MS. BROWN: would like all licensees within our commission to 14 15 be under a settlement agreement. 16 MR. O'BRIEN: All right, and is that 17 really the essence of the grounds for your 18 protest, that there's not a settlement agreement? 19 MS. BROWN: The grounds for the 20 protest is peace, order, noise, quiet, and 21 little. 22 MR. O'BRIEN: Okay, what evidence do 23 you have to suggest that Lidl will have an 24 adverse impact on peace, order, and quiet in the 25 neighborhood?

MS. BROWN: The sale of alcohol in the 1 2 community can adversely affect the peace, order, 3 noise, and quiet of a community given that there is no security in place and no security plan 4 5 based upon what Ms. Robinson said. MR. O'BRIEN: And what would a 6 7 security plan say? 8 MS. BROWN: I'm not really sure 9 because I don't work in retail, but I guess you would have to ask Lidl what their typical 10 11 security plan would be in place, but not having a 12 plan at all is not a good thing. 13 MR. O'BRIEN: Well, I suggest that the 14 Board could not simply order a security plan. It 15 would have to say what a plan would provide, and 16 I'm asking you what your evidentiary foundation 17 for any requirement of a security plan would be? 18 MS. BROWN: So, I would like for there 19 to be a sign that says no loitering at minimum, 20 that there is a plan to deal with loitering from 21 a security plan, that --22 MR. O'BRIEN: So, when you say you would like --23 24 (Simultaneous speaking.) 25 MS. BROWN: -- security of the --

1	MR. O'BRIEN: I'm sorry.
2	MS. BROWN: No, when we look at
3	security and securing the beer, wine, and
4	spirits, that it is not by human monitoring and
5	also by electronic surveillance. That could be
6	something inside of a security plan.
7	MR. O'BRIEN: But what is your
8	evidentiary foundation for saying that that is
9	necessary in this instance?
10	MS. BROWN: I guess if we look back at
11	some of the Board's reports on the grocery store
12	across the street, that could be evidentiary
13	fact. I did not bring that to present, but if
14	you look back at what's public from the Board,
15	their results from investigations, then that
16	could be fact.
17	(Simultaneous speaking.)
18	MR. O'BRIEN: I'm sorry.
19	MS. BROWN: The investigator said that
20	he did not notice anything when he walked over,
21	when he looked at Stanton, which is the
22	elementary school, but it would be hard to miss
23	the people loitering around the gas station. You
24	would have to have your eyes closed not to see
25	that driving around in front of Stanton. The gas

station is right across from there.

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2	MR. O'BRIEN: Okay, are you would
3	you agree that any conditions imposed by the
4	Board on this license would have to be based on
5	substantial evidence of record in this case, that
6	we're not dealing here with simply lifting or
7	checking items on a menu, that any condition
8	imposed, there has to be evidence that it's
9	necessary, not merely a desire? I'm sorry if
10	that was an imperfect question, but do you
11	understand that, Commissioner?
12	MS. BROWN: Somewhat, but in the same
13	way that Lidl is asking to operate in our
14	community in its current location makes it seem
15	as though there's not a grocery store in this
16	immediate community, and that would not be true,
17	so the fact that
18	(Simultaneous speaking.)
19	MR. O'BRIEN: Would you say that
20	again? I didn't catch that.
21	MS. BROWN: I said the fact that Lidl
22	is coming to operate right across the street from
23	where there is another grocery store, to make the
24	assumption that there is no grocery store, that
25	there is not a need because there is a grocery

store right across the street, so why are we 1 2 building another one right here? 3 So, you're saying evidentiary fact. Why is Lidl coming? We don't need a grocery 4 5 store right across the street. Lidl is offering us more of the same because it is a grocery 6 7 store, as a full-service grocery store. We have 8 a full-service grocery store. 9 So, when you're saying evidentiary 10 fact, it's evident that we have a grocery store, 11 that there is a retailer right across the street 12 that's providing the same service, but Lidl is 13 coming to offer us more choices. 14 So, is it evidentiary fact that Lidl 15 has more choices? There is no evidence of that 16 because the store is not built, just like there 17 is no evidence that there is no peace, order, 18 noise, and litter issues because it's not there. MR. O'BRIEN: Commissioner Brown, I 19 20 understood you to say a few minutes ago that Lidl 21 was welcome in the neighborhood? 22 MS. BROWN: Lidl is welcome in the 23 neighborhood, but you're making it -- but your 24 questioning is making it seem as though that 25 there will be no issues. There will be issues if

a store is retail. There are people. There will 1 2 be issues. They are welcome in the community. 3 MR. O'BRIEN: And I understood you to say you don't object to the granting of the 4 license? 5 MS. BROWN: I don't object to the 6 7 granting of the license without conditions. 8 MR. O'BRIEN: And by conditions, you 9 mean the conditions that you have identified? MS. BROWN: The conditions that I have 10 11 identified. 12 MR. O'BRIEN: Okay, I'm going to ask 13 you one more time --14 (Simultaneous speaking.) 15 MS. BROWN: Go ahead. 16 MR. O'BRIEN: I'm going to ask you 17 again whether you've got evidentiary support for 18 the need for any of these conditions that you've 19 identified? 20 MS. BROWN: I guess my answer to that 21 is it's the same evidentiary reporting or 22 evidence that Lidl is needed. So, the same basis on which Lidl is needed is the same basis, is the 23 24 same evidentiary fact that I have. Lidl is 25 coming right across the street from where there

is another grocery store, so it's the same 1 2 premise. 3 MR. O'BRIEN: Thank you, Commissioner. 4 Those were my questions, Mr. Chair. 5 MS. BROWN: Thank you, Mr. O'Brien. I have no cross examination of myself. 6 7 CHAIRPERSON ANDERSON: Any questions 8 by any Board members? None, no questions. 9 Normally, I would, but I don't see a reason --10 all right, so do you rest, Ms. Brown? 11 MS. BROWN: Say again? 12 CHAIRPERSON ANDERSON: Is that it? Do 13 you rest? That's the presentation of your case? 14 MS. BROWN: That's the presentation, 15 yes. 16 CHAIRPERSON ANDERSON: All right, Mr. 17 O'Brien, do you wish to make a closing? 18 MR. O'BRIEN: Yes, sir. 19 CHAIRPERSON ANDERSON: Go ahead, sir. 20 MR. O'BRIEN: I'll just kind of 21 organize my thoughts here in some coherent 22 manner, Mr. Chair. 23 CHAIRPERSON ANDERSON: Hold on, Mr. 24 O'Brien. We can take a five-minute break if you 25 want, if the parties want. We can take a five-

1 minute break.

2	MR. O'BRIEN: I don't need it.
3	CHAIRPERSON ANDERSON: Okay, all
4	right, fine, go ahead, sir, all right.
5	MR. O'BRIEN: In response to a couple
6	of questions or observations by Board members,
7	Board Member Grandis mentioned D.C.'s, that there
8	is no real anti-loitering law.
9	We're dealing here in this instance
10	with private property as opposed to the public
11	street, and I do suggest, with respect, that the
12	owner or the lessee of private property is
13	entitled to discourage loitering on the property
14	and to have loiterers removed by the police if
15	necessary. That's the distinction, public
16	property versus private property.
17	The Chair asked about the Class A
18	application. I already did mention Wegmans, but
19	I'd like to invite the Board's attention to the
20	Council passing on second reading yesterday of
21	the Reopen D.C. Act, which at the behest of
22	Councilmember Gray of Ward 7, contains an
23	explicit provision to attract supermarkets to
24	Ward 7 with the promise of eligibility of a Class
25	A license, and indeed, a second Class A license

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elsewhere in the city.

2	I know the mayor hasn't signed it yet,
3	at least I'm not aware that she's signed it
4	during the course of today, Wednesday, but I
5	think we all anticipate the mayor is going to
6	sign it, and so as stated policy, it will be
7	very, very shortly the stated policy that Class
8	A, supermarkets holding Class A stores, Class A
9	licenses in Ward 7 and Ward 8 are encouraged.
10	Conditions attached to a license have
11	to be supported by, and the term is substantial
12	evidence of record. The Board, with respect,
13	cannot simply pin the tail, the condition tail on
14	the donkey. There has to be a reason why a
15	particular condition is required.
16	And the Board's orders typically say,
17	for instance, we grant the license, but we find,
18	based on the evidence, the following is required.
19	There is no evidence that any condition that
20	could be attached to this license is required.
21	The applicant, I'm sorry, the
22	protestant ANC is the one asking for conditions.
23	It is incumbent upon the applicant, I'm sorry,
24	the protestant ANC to say why this condition is
25	necessary, why this other condition is necessary,

and it's not a case of simply selecting items 1 2 from a menu and saying oh, this would be nice. 3 Why don't we stick this condition on? It's got to be supported by evidence of record. 4 5 Now, to use just one example, I'm not going to go down Commissioner Brown's laundry 6 7 list, but a good example is the issue of ID. Commissioner Brown demands a condition that 8 9 everyone, including the obviously tired O'Brien, be carded. 10 11 Whereas, you have a testimony and 12 exhibits of the licensee's attention to and 13 aggressive enforcement of the ban on selling 14 minors alcohol. Now, Commissioner Brown 15 necessarily has to say that that's not good 16 enough. 17 If you look 40 or under, we're going 18 to card you, but if you look over 40, don't worry 19 about it. It was incumbent upon her to introduce 20 evidence why that wasn't sufficient, not an 21 opinion, evidence, and there is no evidence. 22 And there's no substantial evidence of 23 record to impose any of the conditions that she 24 enumerated, several of which are required by law 25 anyway, such as policing the area for trash and

litter. That's D.C. Code 25-725.

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Not selling to minors, well, that's what the law already provides. I don't think the Board is in the business of issuing conditions that essentially say oh, by the way, you have to obey the law. I think that's all pretty well understood by everyone in the community, in the licensee community.

9 So, requirements of law are not grounds for conditions, and at the risk of 10 11 repeating myself more than once, any condition 12 the Board might contemplate has to be supported 13 by evidence of record, and there is no evidence 14 supporting any one of these conditions. For that 15 reason, Mr. Chair, we ask that the license be 16 granted as filed.

17 CHAIRPERSON ANDERSON: Thank you, Mr.18 O'Brien. Ms. Brown?

MS. BROWN: Mr. Anderson, we too at the ANC, we believe that the license should be granted, however, with conditions. Everyone knows that everyone should follow the law, but based upon the testimony of Ms. Robinson about the store's practices, with Lidl's practices, but does not ensure that the law is being closely

followed, you know, just if someone looks under a certain age. We have to verify ages and we do that by asking for positive ID, and I don't think that's too much to ask.

5 The settlement agreement we had 6 attempted to do did with some things kind of did 7 enumerate what the law already says. The issue 8 was the hours, but since the applicant failed to 9 put down all of the hours that they could 10 possibly sell alcohol, that's why we're here 11 today.

12 So, I ask that the Board grant the license with the conditions outlined. 13 There is 14 no evidence to say that Lidl is going to be a 15 great partner in the community. We just hope that they would, but if we have a document we can 16 17 hold Lidl accountable to, we can show them this 18 is what you all said, that you agreed to when you 19 came into this community.

The law that he referenced has not gone into effect yet. It is not signed by the mayor, so until such time, it is not the law. That's it. Thank you.

CHAIRPERSON ANDERSON: All right,
thank you, Ms. Brown. All right, one moment,

Neal R. Gross and Co., Inc. Washington DC

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The record is now closed, and I normally 1 please. 2 ask if the parties, will the parties file 3 objections. I'm not even going to ask that because that's not -- I normally ask -- well, you 4 5 know, I have to ask. Do the parties wish to file proposed findings of facts and conclusions? 6 7 Well, I don't think that's necessary 8 here because the parties are not objecting to the 9 granting of the license, so I believe that's not 10 necessary here, but I believe that the parties 11 will agree to, based on the evidence and 12 testimony provided here today, the Board will 13 make a decision to issue the license, and whether 14 or not there will be conditions imposed or not. 15 That's all. 16 As was presented at the beginning of 17 this hearing, both parties agree to the granting 18 of the license and both parties agree to the 19 granting of the license for the hours that were 20 placarded, which is from 8:00 a.m. to 9:00 p.m. 21 All right, but, so the Board will 22 issue a decision, I believe -- well, it's less 23 than 90 days because this is a new license, so 24 the Board will issue a decision within the next 25 90 days on whether or not conditions, if any,

will be imposed on this license, and the Board
 will make its decision based on what was
 presented in evidence today.

All right, so let me bring closure to 4 5 As Chairperson of the Alcoholic this case then. Beverage Control Board for the District of 6 7 Columbia, in accordance with D.C. Official Code 8 Section 2575 of the Open Meetings Act, I move 9 that the ABC Board hold a closed meeting for the 10 purpose of seeking legal advice from our counsel 11 on case number 22-PRO-00004, Lidl, pursuant to 12 D.C. Official Code Section 2575(b)(4)(a) of the 13 Open Meetings Act, and deliberate upon case 14 number 22-PRO-00004, Lidl, for the reasons cited 15 in D.C. Official Code Section 2575(b)(13) of the 16 Open Meetings Act. Is there a second? 17 MEMBER SHORT: Mr. Short, I second. 18 CHAIRPERSON ANDERSON: Mr. Short has 19 seconded the motion. I will now take a roll call

vote on the motion before us now that it has been seconded. Mr. Short?

MEMBER SHORT: Mr. Short, I agree.
CHAIRPERSON ANDERSON: Mr. Cato?
MEMBER CATO: Bobby Cato, I agree.
CHAIRPERSON ANDERSON: Ms. Crockett?

1 MEMBER CROCKETT: Rafi Crockett, I 2 agree. 3 CHAIRPERSON ANDERSON: Ms. Hansen? MEMBER HANSEN: Jeni Hansen, I agree. 4 CHAIRPERSON ANDERSON: Mr. Grandis? 5 MEMBER GRANDIS: Edward Grandis, I 6 7 agree. 8 CHAIRPERSON ANDERSON: And Mr. 9 Anderson, I agree. 10 As it appears that the motion has 11 passed, I hereby give notice that the ABC Board 12 will recess this proceeding to hold a closed 13 meeting pursuant to Section 2575 of the Open 14 Meetings Act. 15 I want to thank everyone for their active participation today for this hearing. 16 17 Thank you very much. The Board will issue a 18 decision granting, as I stated, for granting this 19 license with or without conditions shortly. Have 20 a great day. Thank you very much. 21 MS. BROWN: Thank you. 22 CHAIRPERSON ANDERSON: Yeah, thank We have one more case and we have been 23 you. 24 going for a while, so what I'm going to ask, 25 we're going to be off the record for ten minutes.

The Board members can -- I don't want anyone to leave. We're just off the record for ten It's 4:06. At 4:15, I'm sorry, at minutes. 4:15, we will call our next case. So, please do not log off. Just take -- you can mute your microphone and turn your camera off, but we'll come back on the record at 4:15. (Whereupon, the above-entitled matter went off the record at 4:07 p.m.) 

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Before: DC ABRA

Date: 04-06-22

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